



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484  
140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA  
Phone: 91-731-4223000, Fax- 4221222/444  
Email: info@brandconcepts.in

**Date: 17<sup>th</sup> September, 2023**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051,

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001

**Symbol: BCONCEPTS**

**Scrip Code: 543442**

**Sub: Intimation for the Extension of the Annual General Meeting of the Company for the Financial Year ended on March 31, 2023.**

Dear Sir/Madam,

This is to inform you that Registrar of Companies, (ROC – Gwalior), 3rd Floor, A' Block Sanjay Complex, Madhya Pradesh, India, 474009 vide its approval letter dated 15<sup>th</sup> September, 2023 as enclosed, has accorded its approval to the Company under Section 96(1) of the Companies Act, 2013 allowing an extension of 2 (Two) months i.e.; up to 30<sup>th</sup> November, 2023, to hold the Annual General Meeting ("AGM") for the financial year 2022-23.

In view of the above-mentioned approval the Company will convene its AGM for the Financial Year ended 2022-23 within such extended timeline and the date of the AGM shall be intimated in due course of time.

This is for your information and record.

**Yours Sincerely,  
For Brand Concepts Limited**

**Swati Gupta  
Company Secretary & Compliance Officer  
(Mem No.: A33016)**



सत्यमेव जयते

**GOVERNMENT OF INDIA**  
**MINISTRY OF CORPORATE AFFAIRS**

Office of the Registrar of Companies  
3rd Floor, A'Block Sanjay Complex, Madhya Pradesh, India, 474009

DATED : 15-09-2023

AND

IN THE MATTER OF EXTENSION UNDER SECTION 96(1) OF THE COMPANIES ACT, 2013

Two months extension granted.

ORDER



Yours faithfully,  
MUKESH KUMAR SONI

Registrar of Companies  
RoC - Gwalior

Mailing Address as per record available in Registrar of Companies office:

BRAND CONCEPTS LIMITED  
140/2/2 Musakhedi Square Indore G.P.O., Indore, Indore, Madhya Pradesh,  
India, 452001



**Note:** This letter is to be generated only when the application is approved by RoC office