BRAND CONCEPTS LIMITED
CIN – L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai – 400051.

Date: 16th May 2019

Script Code: [BCONCEPTS]

Sub: Appointment of Mr. Nabendu Chakravorty as President – Retail & Operations.

Dear Sir/ Madam,

With reference to the above caption subject, we are delighted to inform the Exchange, Investors and Public at large that our Company has appointed Mr. Nabendu Chakravorty as President – Retails & Operations w.e.f 07th May 2019.

Brief Profile of Mr. Nabendu Chakravorty.

"With more than 24 years of experience of having worked with the biggest of the retail companies like Shoppers Stop, Landmark Group LLC (Dubai), Future Group (Central) etc. He has been instrumental in taking the non-apparel & accessory categories to a new height in all the organisations that he has worked with and hence we see a very enriching synergy with his expertise in shaping up the future course of our company"

We kindly request you to take the same on record.

Yours Sincerely,
For BRAND CONCEPTS LIMITED

SWATI GUPTA
(Company Secretary)
Mem No: A33016