BRAND CONCEPTS LIMITED
CIN – L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444

Date: 16th October 2019

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

Script Code: **[BCONCEPTS]**

Sub: Opening of our New Store at Seawood Grand Central Mall, Mumbai in the name of BAGLINE.

Dear Sir/Madam,

With reference to the above caption subject, we are delighted to inform the Exchange, Investors and Public at large that our company has open a new store in the name of "**BAGLINE**" at Seawood Grand Central Mall, Mumbai on Monday October 14th, 2019.

We request you to kindly take the above information in your records. .

Thanking You

Yours faithfully
For Brand Concepts Limited

BRAND CONCEPTS LIMITED

Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)


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