

Date:15th November, 2024

To, National Stock Exchange of India Limited Listing & Compliance Department Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra East, Mumbai - 400051 To, BSE Limited Listing & Compliance Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Postponement of Conference Call

With reference to our letter dated November 14, 2024, please note that due to unforeseen circumstances the Conference Call invite for Q2 & H1 FY'25 has been postponed to Friday, 22nd November, 2024 at 04:00 p.m. with the Senior Management of the Company.

Details of the revised Conference Call invite are attached herewith.

Yours Sincerely, For Brand Concepts Limited,

Swati Gupta Company Secretary and Compliance Officer Mem No. A33016



Brand Concepts Limited

is pleased to invite you to the

Q2 & H1 FY25 Post Earnings Conference Call

On

Friday, 22nd November, 2024 at 4.00 pm IST (16:00 hours)

The management team will be represented by

Mr. Abhinav Kumar, Whole Time Director & CFO

<u>Click here</u> to pre-register for the call and get your joining details Registration link:

https://us02web.zoom.us/meeting/register/tZclf--przlvHNZ6biEYGSQssEwHO3bP0xUh

Zoom ID: 838 8611 9562 | Meeting Passcode: 581937 (Requires prior registration. Joining link will be sent on the email id used for registration)

Call Coordinator:

KAPTIFY Consulting

Strategy & Investor Relations | Consulting contact@kaptify.in | Tel: +91-845 288 6099 | <u>www.kaptify.in</u>

Please note the call will be held over Zoom and will be recorded, in line with SEBI regulation