



BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702
140/2/2 Ring Road Square Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 15th March, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Trading Window Closure for the Declaration of Interim dividend for FY 2022-2023

Dear Sir/Madam,

In pursuance to the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended and the Company's Code of Conduct adopted by the Company under SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, the Trading Window for dealing in the securities of the Company by Designated Persons, shall remain closed from Thursday, 16th March, 2023 till Saturday, 25th March, 2023 (both days inclusive) for the purpose of declaration of interim dividend for FY 22-23. We hope you will find the above in order.

You are therefore requested to take this into your records and oblige.

**Thanking You,
Yours faithfully
For Brand Concepts Limited,**

Swati Gupta

Digitally signed
by Swati Gupta
Date: 2023.03.15
19:18:27 +05'30'

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**