



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi
Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 14.04.2026

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex,
Bandra East, Mumbai-400051
Symbol: [BCONCEPTS]

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400051
Scrip Code: 543442

Sub: - Intimation of Opening of New Store “JUICY COUTURE” at Lake Shore Y Junction Hyderabad

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are delighted to inform the exchange, investors and public at large that the Company has opened a new store in the name of “**JUICY COUTURE**” at **Unit No. GF-20, LakeShore Kukatpally Hyderabad-500072**. This new store reinforces our growth strategy, bringing greater convenience and improved services to our customers.

We request you to kindly take the above information in your records.

Thanking you

Yours faithfully,
For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016

