



BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702

140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA

Phone: 91-731-422300, Fax-

4221222/444

Email: info@brandconcepts.in

Date: 14th March 2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 40001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: - Notice of the Board Meeting dated 23rd March 2022.

Dear Sir,

We wish to inform you that as per the Regulation 29 (2) and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Wednesday, March 23rd, 2022 at Corporate Office Musakhedi Square, Ring Road, Indore (M.P.) – 452001 to inter alia review, consider and approve.

- a) To Confirm the Appointment of Non-Executive Independent Director of the Company.
- b) Grant of option under ESOP Scheme and other routine business.

We request you to kindly take the above information on your record.

**Yours faithfully,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016**