



## BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702  
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA  
Phone: 91-731-422300, Fax- 4221222/444  
Email: info@brandconcepts.in

Date: 13th September, 2021

To,  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051

**Sub: - Notice of the Board Meeting dated 17<sup>th</sup> September 2021.**

Dear Sir,

We wish to inform you that as per the Regulation 29 (2) and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Friday, September 17th, 2021 at Corporate Office Musakhedi Square, Ring Road, Indore (M.P.) - 452001 to inter alia review, consider and approve.

- a) For approving the Notice of Postal Ballot for the purpose of Migration of Listed Share from NSE Emerge to NSE Main Board.
- b) Listing of Shares on Bombay Stock Exchange Main Board.

We request you to kindly take the above information on your record.

Yours faithfully,  
For Brand Concepts Limited

  
Swati Gupta  
Company Secretary & Compliance Officer  
Mem No: A33016

