



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi Mardana,  
Indore, Madhya Pradesh, India, 452016

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Date: 13.08.2025

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051,

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400051

**Symbol: [BCONCEPTS]**

**Scrip Code: 543442**

**Sub: - Intimation of Opening of New Store “Bagline” at Chhatrapati Shivaji Maharaj International Airport , Mumbai ,Maharashtra.**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are delighted to inform the exchange, investors and public at large that the Company has opened a new store in the name of “**Bagline**” at **Level 3, Terminal 2 Domestic SHA, Chhatrapati Shivaji Maharaj International Airport , Santacruz (East),Mumbai, Mumbai Suburban, Maharashtra-400099** This new store marks our continued strategic expansion efforts aimed at enhanced customer accessibility and services.

We request you to kindly take the above information in your records.

Thanking you

**Yours faithfully,  
For Brand Concepts Limited**

**Swati Gupta  
Company Secretary & Compliance Officer  
Mem No: A33016**



