



BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484
140/2/2, Musakhedi Square, Ring Road, Indore 452001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 13th July 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Subject: Outcome of Extra Ordinary General Meeting held on July 13th, 2023.

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 15th Extra Ordinary General Meeting of the members of Brand Concepts Limited held on Thursday, July 13th, 2023 at 11:00 AM through Video Conferencing (VC)/other to transact the business.

We hereby request to kindly take the notice of above information on your record.

Yours Sincerely,

For Brand Concepts Limited

Swati
Gupta
Swati Gupta

Digitally signed
by Swati Gupta
Date: 2023.07.13
11:33:59 +05'30'

Company Secretary & Compliance Officer
(Mem No. ACS 33016)



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PROCEEDINGS OF EXTRA ORDINARY GENERAL MEETING HELD ON JULY 13, 2023

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of EGM : July 13, 2023
- Total Number of Shareholder on Cut - off Date : 4155
- No. of Shareholders present in the meeting in person : 17 (Seventeen)
 - (a) Promoters and Promoter Group : 4(Four)
 - (b) Public : 13(Thirteen)
- No. of Directors present in the meeting : 5 (Five)
- In Presence : 1 (One) Ms. Swati Gupta
(Company Secretary & Compliance Officer)
- Invitee : 5(Five)

S. No	Name	Designation/Reason for Attendance
1	Mrs. Manju Mundra (Practising Company Secretary)	Secretarial Auditor / Scrutinizer

- Details of Agenda/Business Transacted

S.No	Business Transacted
<u>Special Business</u>	
1.	Issuance of 5,00,000 Equity Shares of face value Rs. 10 each @ Rs. 309.21 per equity shares for an aggregate consideration not exceeding Rs. 15,46,05,000 (Rs. Fifteen Crores, Forty Six Lacs and Five Thousand Only)



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The above businesses were transacted by passing of Resolution through E-Voting at the Extra Ordinary General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully

For Brand Concepts Limited

Swati
Gupta

Digitally signed
by Swati Gupta
Date: 2023.07.13
11:42:45 +05'30'

Swati Gupta

Company Secretary & Compliance Officer
(M. No.: ACS 33016)