



BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702

140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA

Phone: 91-731-422300, Fax- 4221222/444

Date: 13th May, 2019

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai – 400051


Sub: - Notice of the Board Meeting to Consider Audited Financial Results for the year ended on 31st March 2019.

Dear Sir,

We wish to inform you that as per the Regulation 29 and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Monday, May 20th, 2019 at Corporate Office Musakhedi Square, Ring Road, Indore (M.P.) – 452001 to inter alia consider, approve and take on record the Audited financial results for the year ended on 31st March 2019.

We request you to kindly take the above information on your record.

**Yours faithfully,
For Brand Concepts Limited**


Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016