



BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702
140/2/2 Ring Road Square Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email:info@brandconcepts.in

Date: 13th March, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation of Board Meeting to be held on 16th March, 2023, as per Regulation 29 of the SEBI (Listing and Obligations Disclosure Requirements) Regulations, 2015.

Dear Sir/Mam,

Reference to the captioned subject, we wish to inform you that pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, meeting of the Board of Directors of the Company is scheduled on Thursday on 16th March, 2023 at corporate office 140/2/2, Musakhedi Square, Ring Road, Indore (M.P.) – 452001, to inter alia,

- A) To consider and approve Interim Dividend for the Financial Year 2022-23.
- B) Grant of Option under ESOP Scheme.
- C) Increase in Remuneration of Mr. Abhinav Kumar (Executive Director) of the company and other routine business.

We request you to kindly take the above information in your records

**Yours Sincerely,
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**

Registered Office: Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC,
Andheri East Mumbai – 400093 (MH)