



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4th Floor UNO Business Park, Indore Bypass Road, Oppo.  
Sahara City, Bicholi Mardana, Indore, Madhya Pradesh, India - 452016  
Phone: 91-731-4223000, Fax- 4221222/444  
Email: info@brandconcepts.in

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Date: 12<sup>th</sup> August, 2024

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001

**Script Code: BCONCEPTS**

**Subject: Notice of Book Closure**

In Compliance with Regulation 42 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please note that the 17<sup>th</sup> Annual General Meeting (AGM), of the members of M/S Brand Concepts Limited is scheduled to be held on Wednesday, 28<sup>th</sup> August, 2024 at 11:00 am through Video Conferencing (VC)/Other Audio-Visual Means ('OAVM').

Please note that the Register of Members and Share Transfer Books of Company will be closed for the period 21/08/2024 to 28/08/2024 for the purpose of 17<sup>th</sup> Annual General Meeting.

Kindly take the note of the same and acknowledge the receipt.

**Yours sincerely,  
For Brand Concepts Limited**

**Swati Gupta  
Company Secretary & Compliance Officer  
Mem No. A33016**