

**Date: 09-09-2025**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051,

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai -400001

Symbol: **BCONCEPTS**

Scrip Code: **543442**

**Subject: Submission of copy of Newspaper cuttings for the 18<sup>th</sup> Annual General Meeting (AGM), E-Voting and Book Closure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“LODR Regulations”)**

Dear Sir/Madam,

Pursuant to Regulation 30, 44 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, and in compliance with Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 please find enclosed newspaper cuttings for the Notice of 18<sup>th</sup> Annual General Meeting (AGM), E-Voting and Book Closure published in “**Free Press (English Edition)** and **Choutha Sansar (Hindi Edition)**”, published on 09<sup>th</sup> September, 2025

Further, aforesaid disclosure shall also be available on the website of the Company at [www.brandconcepts.in](http://www.brandconcepts.in)

You are requested to please take on record the above said information.

Thanking You,  
Yours faithfully

For **Brand Concepts Limited**

**Swati Gupta**  
**Company Secretary & Compliance Officer**  
**Mem No. A33016**



# FLOOD FEAR AFTER FRESH RAIN

Karachi: After Sunday's heavy downpour that had officials on alert for urban flooding, dark clouds rolled back over Karachi on Monday morning, bringing light showers after coastal city, weather analysts said.

## HOUSTON Jaipur Lit Fest returns to US

The Jaipur Literature Festival made a vibrant return to the US this week, opening its American tour in Houston where the 8th edition concluded on Sunday after three days of discussions, performances, and cultural exchange.

## DHAKA Yunus critic held in B'desh

Bangladesh police on Monday said they arrested 1971 Liberation War veteran and former bureaucrat Abu Alam Shahid Khan, a prominent critic of Muhammad Yunus's interim government, amid a series of detentions of dissenting voices since the ouster of Sheikh Hasina's regime.

## BALUCHISTAN Forum condemns killing of 3 youths

The Baloch Women Forum has condemned the killing of three Baloch youths by what it described as "state-hired local militias-cum-death-squads" in the Kech district of Balochistan.

## Hamas ready to negotiate ceasefire terms after Trump's 'last warning'

### ANI GAZA CITY

Hamas has said it is ready to "immediately sit at the negotiating table" following what it described as "some ideas from the American side aimed at reaching a ceasefire agreement."

Its statement came soon after US President Donald Trump said he had issued his "last warning" to Hamas to accept a deal to release captives in Gaza. "The Hamas Movement welcomes any initiative that supports efforts to end the aggression against our people, and affirms its readiness to immediately sit at the negotiating table to discuss the release of all prisoners," the Palestinian group said, as per Al Jazeera.

In exchange, it wanted "a clear declaration of the end of the war, a full withdrawal from the Gaza Strip, and the formation of a committee of independent Palestinians to manage the Gaza Strip, which would begin its duties immediately."

Earlier, Trump posted on social media: "The Israelis have accepted my terms. It is time for Hamas to accept as well. I have warned Hamas about the consequences of not accepting. This is my last warning."

राजपत्र सं. डी. एल.-33004/99 REGD. No. D. L.-33004/99

**भारत का राजपत्र**  
**The Gazette of India**  
सी.जी.-डी.एल.-अ-03092025-265928  
CG-DL-E-03092025-265928

असाधारण  
EXTRAORDINARY  
भाग II-खण्ड 3-उप-खण्ड (ii)  
PART II-Section 3-Sub-section (ii)  
प्राधिकार से प्रकाशित  
PUBLISHED BY AUTHORITY

सं. 3925 नई दिल्ली, मंगलवार, सितम्बर 2, 2025/भाद्र 11, 1947  
No. 3925 NEW DELHI, TUESDAY, SEPTEMBER 2, 2025/BHADRA 11, 1947

**MINISTRY OF ROAD TRANSPORT AND HIGHWAYS NOTIFICATION**  
**New Delhi, the 2nd September 2025**

**S.O. 4030 (E).** - In exercise of powers conferred by sub-section (1) of section 3A of the National Highways Act, 1956 (48 of 1956) (hereinafter referred to as the said Act), the Central Government, after being satisfied that for the public purpose, the land, the brief description of which is given in the Schedule below, is required for building (widening/two lane with paved shoulder/four lane etc.), maintenance, management and operation of NH752D in the stretch of land from Km. 96.025 to Km. 129.78 in the village(s) namely- Bachhikheda , Bhabharpada , Chhawani, Chhaynapada , Chhoti Bolasa, Hindola Bawadi , Kardawad , Kasarbari , Khoriya , Kundiapada , Mohanpura , Panthborali , Petlawad , Sarangi , Temaria , Unnai Tehsil-Petlawad in the district of Jhabua in the state of MADHYA PRADESH hereby declares its intention to acquire such land.

Any person interested in the said land may, within twenty-one days from the date of publication of this notification in the Official Gazette, object to the use of such land for the aforesaid purpose under sub-section(1) of section 3C of the said Act.

Every such objection shall be made to the Competent Authority, namely, Sub Divisional Officer (Revenue) in writing and shall set out the grounds thereof and the Competent Authority shall give the objector an opportunity of being heard, either in person or by a legal practitioner, and may, after hearing all such objections and after making such further enquiry, if any, as the Competent Authority thinks necessary, by order, either allow or disallow the objections.

Any order made by the Competent Authority under sub-section (2) of section 3C of the said Act shall be final. The land plans and other details of the land to be acquired under their notification are available and can be inspected by the interested person at the aforesaid office of the Competent Authority.

**SCHEDULE**

**Brief Description of the land to be acquired with or without structures falling NH752D in the stretch of land from Km. 96.025 to Km. 129.78 in the village(s) namely- Bachhikheda , Bhabharpada , Chhawani, Chhaynapada , Chhoti Bolasa, Hindola Bawadi , Kardawad , Kasarbari , Khoriya , Kundiapada , Mohanpura , Panthborali , Petlawad , Sarangi , Temaria , Unnai Tehsil-Petlawad in the district of Jhabua in the state of MADHYA PRADESH**

District: Jhabua  
Publication date- 2 September 2025  
<https://gazette.gov.in>  
<https://bhoomirashi.gov.in>

[F. No. NHA/PIU/RTM/BTT/2025/3A1]  
**Shaikh Amin Khan, Director**

Note : The physical copy of this notification is also available at the office of CALA/PIU/PMU/RO/ED and Landowners may also see the notification there.

**BRAND CONCEPTS LIMITED**  
Regd. Office: 4<sup>th</sup> Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi Mardana, Indore, Madhya Pradesh, India, 452016  
CIN: L51909MP2007PLC066484.  
Phone: 91-731-4223000 Website: - www.brandconcepts.in Email:- info@brandconcepts.in

### Notice of 18<sup>th</sup> Annual General Meeting, Book Closure and E-Voting Information

The 18<sup>th</sup> Annual General Meeting ("AGM") of the Company will be held through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM") on **Tuesday, 30<sup>th</sup> September, 2025 at 11.30 A.M. (IST)**, in compliance with all applicable provision of Companies Act, 2013 and Rules made thereunder and Securities and Exchange Board of India ("SEBI") (Listing Obligation and Disclosure Requirements) Regulation, 2015, read with General Circular No. 14/2020 dated 8<sup>th</sup> April, 2020, General Circular No. 17/2020 dated 13<sup>th</sup> April, 2020, General Circular No. 20/2020 dated 5<sup>th</sup> May, 2020, and General Circular 02/2021 dated 13<sup>th</sup> January, 2021 and other applicable circulars issued by the Ministry of Corporate Affairs ("MCA") and SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated 15<sup>th</sup> January 2021 read with SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12<sup>th</sup> May 2020 issued by SEBI (collectively referred to as "relevant circulars"), to transact the business set out in the Notice calling AGM. Members will be able to attend the AGM through VC/OAVM. Members participating through the VC /OAVM shall be reckoned for the purpose of quorum under Section 103 of the Companies Act, 2013.

The **Notice of 18<sup>th</sup> AGM** and Annual Report of the Company for the Financial Year ended 31st March, 2025 along with login details for joining the AGM through VC/OAVM facility including e-voting has been sent through e-mail to all those Members whose e-mail address were registered with the Company or Registrar and Share Transfer Agent or with their respective Depository Participants ("DP") in accordance with the MCA Circulars and SEBI Circulars and the same are also available on Company's website ([www.brandconcepts.in](http://www.brandconcepts.in)), Stock Exchanges website i.e. BSE Limited ([www.bseindia.com](http://www.bseindia.com)) & National Stock Exchange of India Limited ([www.nseindia.com](http://www.nseindia.com)) and on the website of Central Depository Services (India) Limited (CDSL) ([www.evotingindia.com](http://www.evotingindia.com)). The Members whose e-mail address is not registered with the Company or Registrar and Share Transfer Agent or with their respective Depository Participants ("DP") shall access the Notice of AGM through web link on Company's website ([www.brandconcepts.in](http://www.brandconcepts.in)), Stock Exchanges website i.e. BSE Limited ([www.bseindia.com](http://www.bseindia.com)) & National Stock Exchange of India Limited ([www.nseindia.com](http://www.nseindia.com)).

Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management & Administration) Rules, 2014 as amended from time to time and Regulation 44 of the SEBI (LODR) Regulations, the Company is pleased to provide its members with the facility to exercise their right to vote on the agenda items as stated in the notice dated of 18th AGM by electronically through remote e-voting (prior to AGM) and e-voting (during the AGM) through the e-voting services provided by Central Depository Services (India) Limited (CDSL).

The details pursuant to the provisions of Section 108 of the Companies Act, 2013 and the relevant Rules prescribed there under are as follows:-

- The business will be transacted through voting by electronic means.
- Date and time of commencement of remote e-voting:** Saturday, 27<sup>th</sup> September, 2025 from 09.00 A.M.
- Date and time of end of remote e-voting:** Monday, 29<sup>th</sup> September, 2025 at 5.00 P.M.
- Cut-Off Date:** Tuesday 23<sup>rd</sup> September, 2025.
- Any person, who acquires shares of the company and has become a member of the company after dispatch of notice and holding shares as on the cut-off date, may obtain the login ID and Password by following the procedure mentioned in the notice of 18<sup>th</sup> AGM.
- E-voting by electronic mode shall not be allowed beyond 5.00 p.m. on **Monday, 29<sup>th</sup> September, 2025** the facility shall forthwith be blocked.
- The facility for voting through electronic means shall be made available at the AGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through e-voting.
- The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.
- Once the vote on a resolution is cast by the member, he/she shall not be allowed to change it subsequently.
- The Notice of the 18<sup>th</sup> AGM and the Annual Report for the financial year 2024-25 is also available on the Company's website [www.brandconcepts.in](http://www.brandconcepts.in) and on the website of CDSL [www.evotingindia.com](http://www.evotingindia.com).
- All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, Central Depository Services (India) Limited (CDSL), A Wing, 25<sup>th</sup> Floor, Marathon Futurex, Mahafal Mill Compound, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) or call toll free no. 18002109911.

For, Brand Concepts Limited  
Swati Gupta  
Company Secretary & Compliance Officer  
ACS-33016  
Place - Indore  
Date - 08<sup>th</sup> September, 2025

**AXIS BANK LIMITED** Axis Bank Ltd, Retail Lending and Payment Group (Local Office/Branch): Axis Bank Ltd-RAC, 3rd Floor, Dhan Trident, PU-4, Block-B, Near Metro tower Indore - 452001.

**POSSESSION NOTICE UNDER RULE 8 (1) (For Immovable Property)**

WHEREAS the Authorized Officer of the Axis Bank Ltd (Formerly known as UTI Bank Ltd.), having its Registered Office: "TRISHUL", Opp Samarshwar Temple, Near Law, Garden, Ellisbridge, Ahmedabad- 380006, among other places its Branch office at **Retail Lending and Payment Group (Local Office/Branch): Axis Bank Ltd-RAC, 3rd Floor, Dhan Trident, PU-4, Block-B, Near Metro tower Indore - 452001**, under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a Demand Notice under Section 13(2) of SARFAESI Act calling upon the borrower / guarantors / Mortgagees:-

| Sl. No | Name of the Applicant / Co - Applicant Guarantors and Address   | Liability in Rs  | Properties offered Equitable Mortgage and Date of Possession  |
|--------|---|--|---|
| 1      | 11-MR. ARBAZ KHAN S/O MR. RAISH KHAN R/O -Hno. 404, Kohenu Colony, Kazul Iman Mazid Indore (M.P.) 452001 (Ph No. 700895575) Also At - Mr. Arbaz Khan S/O Mr. Raish Khan R/O - H No. 01 S.B Road, Rajod, Dhar - (M.P.) - 454650 (Ph No. 700895575) Also At - Mr. Arbaz Khan S/O Mr. Raish Khan, Add- Treet Medical Store Shop No. 01, Shri Ganga Apartment, Gram Limbodi, Landmark - Near Shivdham Dham (Limbodi) Khandwa Road Indore (M.P.)-452003 (Mob-700895575) Also At- Mr. Arbaz Khan S/O Mr. Raish Khan Prop Add- Flat No.205, Multi Story Building 'Jmd Greens' Paki Second Floor, Plot No- T-09, New Rani Bag, Ward No 77, Village Limbodi, Tehsil & Dist Indore (M.P.) - 452003 (Mob-700895575) (Borrower/Applicant/Mortgagor) 2) MR. JUNAID KHAN S/O MR. RAISH KHAN R/O - Hno. 404, Kohenu Colony, Kazul Iman Mazid Indore (M.P.) 452001 (Ph No. 786987651) Also At- MR. JUNAID KHAN S/O MR. RAISH KHAN R/O - H No. 576, Kohinur Nagar, Teen Inli Indore (M.P.) - 452001 (Ph No. 786987651) MR. JUNAID KHAN S/O MR. RAISH KHAN Add- Aarvi Pharmacy Ranibag, Sector A, Khandwa Naka, Gourav Hospital , Indore (M.P.)- 452001 (Ph.No. 786987651) (Co-Applicant/Guarantor) | Rs. 2,827,298.00/- (TWENTY EIGHT LAKHS TWENTY SEVEN THOUSAND TWO HUNDRED AND NINETY EIGHT RUPEES ONLY) as on 07-05-25 (This amount includes interest applied till 31-MAY-25) | Equitable Mortgage Of All That Pieces And Parcel Of Residential Immovable Property Flat No 205, Multi Story Building 'Jmd Greens' Paki Second Floor, Plot No- T-09, New Rani Bag, Ward No 77, Village Limbodi, Tehsil & Dist Indore (M.P.) Comprises Of Area 686 Sq Ft. (63.75 Sq.Mtr.). In The Name Of Mr. Arbaz Khan S/O Mr. Raish Khan. Boundaries:- East: Corridor & Flat No 204 West: Colony Road North: Colony Road South: Plot No T-10 |
| 2      | 1-MR. AJAB SINGH S/O BONEERAM SINGH R/O - House No. 159/1, Jeem Khana, (A.B Road) Mhow Indore (M.P.)- 453441 (Mob.9111883325) Also At- MR. AJAB SINGH S/O BONEERAM SINGH Office Add-- Army War College Mhow, (Employee No. Co-896) Indore (M.P.) - 453441 (Ph No. 9111883325) Also At- Mr. Ajab Singh S/O Boneeram Singh Add- C-4, Chinar Estate Barasaya Road, Near Peoples General Hospital, Bhopal (M.P.) 462001 (Mob.9111883325) (Borrower/Applicant/Mortgagor) 2-MRS. MAMTA SINGH MAKWANA W/O MR. AJAB SINGH MAKWANA R/O - House No. 159/1, Jeem Khana, (A.B Road) Mhow Indore (M.P.)- 453441 (Mob.9111883325) (Co-Applicant/Guarantor/ Mortgagor)   | Rs. 11,43,811.00/- (Eleven Lakhs Fourty Three Thousand Eight Hundred And Eleven Rupees Only) As On 28-May-25 (This Amount Includes Interest Applied Till 31-May-25)          | Equitable Mortgage Of All That Pieces And Parcel Of Residential Immovable Property Situated At Flat No. L-131, Chinar Park Colony, Phase-2, Village Mhowgaon, Tehsil- Mhow Distt. Indore (M.P.) Admeasuring Area 650 Sq. Ft. In The Name Of Mrs. Mamta Singh Makwana W/O Mr. Ajab Singh Makwana Boundaries:- East: Plot No L - 142 West: Road Of Colony North: Plot Of L-130 South: Plot No L- 132  |

**DATE: 09.09.2025 PLACE: INDORE**

SD/- AUTHORIZED OFFICER  
**AXIS BANK LIMITED**

# UK'S HOME SECY SETS OUT HARDER LINE ON MIGRATION

Britain's newly-appointed Home Secretary Shabana Mahmood on Monday set out a harder line on immigration as she warned of visa suspensions for countries that refused to "play ball" and take back illegal migrants. In one of her major engagements since taking charge at the Home Office last week, the South Asian-origin minister hosted ministerial counterparts from the US, Australia, New Zealand and Canada at a meeting of the intelligence-sharing group named "Five Eyes" in London. It followed a weekend when over 1,000 migrants arrived illegally on UK shores via small boats, marking among the highest numbers making the dangerous journey across the English Channel. "For countries that do not play ball, we have been talking about taking much more coordinated action between the Five Eyes countries," said Mahmood. "And for us that means the possibility of cutting visas in the future, just to say we do expect countries to play ball, play by the rules and if one of your citizens has no right to be in our country, you have to take them back," she said. The minister, who was promoted to her new role from the Ministry of Justice in a Cabinet reshuffle by British Prime Minister Keir Starmer last Friday, said she sees her top priority in the new job as securing the country's borders.

**Aadhar Housing Finance Ltd.**  
Corporate Office: Unit No.802, Natraj Rustomjee, Western Express Highway and M.V.Road, Andheri (East), Mumbai-400069  
Ujjain Branch: 06 / 1st Floor, Kamla Nehru Marg, Freeganj, Above IDBI Bank, Near Shaheed Park, Ujjain-456010

## E-AUCTION - SALE NOTICE

E-Auction Sale Notice for Sale of immovable Properties under the Securitization and Reconstruction of Financial Asset and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged, possession of which has been taken by the Authorised Officer of Aadhar Housing Finance Limited will be sold on "As is where is", "As is what is", and "Whatever there is" with no known encumbrances Particulars of which are given below:-

| S. N. | Borrower(s) / Co-Borrower(s) / Guarantor(s)   | Demand Notice Date and Amount | Description of the Immovable property   | Reserve Price (RP) | Earnest Money Deposit (EMD) (10% of RP) | Nature of possession |
|-------|---|-------------------------------|---|--------------------|---|----------------------|
| 1     | (Loan Code No. 02010000655 / Ujjain Branch) Manoj Jain (Borrower) Vinita Jain (Co-Borrower) | 12-05-2025 & ₹ 10,45,921/-    | All that part & parcel of property bearing, Flat No. 508 Fifth Floor Silver B Om Sai Om Multiflatted Township Inside Sanwer Road Ward No. 47 Ujjain Madhya Pradesh 456010<br>Boundaries:- East -Open Area Of Township, West - Flat No 507, North -Open Area Of Township, South - Corridor | Rs. 9,93,600 /-    | Rs. 99,360/-                            | Physical             |

- Last Date of Submission of DD of Earnest Money Deposit along with KYC, Tender Form and accepted Terms and conditions (Tender Documents) is **13-10-2025 within 5:00 PM** at the Branch Office address mentioned herein above or uploaded on <https://bankeuctions.com>. Tenders documents received beyond last date will be considered as invalid tender and shall accordingly be rejected. No interest shall be paid on the EMD.
- Date of Opening of the Bid/ Offer (Auction Date) for Property is **14-10-2025** on <https://bankeuctions.com> at **03:00 PM to 04:00 PM**.
- AHFL is not responsible for any liabilities whatsoever pending upon the property as mentioned above. The Property shall be auctioned on 'As Is Where Is Basis', 'As Is What Is Basis' and 'Whatever Is There Is Basis'.
- The Demand Draft Should be made in favor of 'Aadhar Housing Finance Limited' Only.
- Auction/bidding shall be only through "Online Electronic Bidding" through the website <https://bankeuctions.com>. Bidders are advised to go through the website for detailed terms before taking part in the e-auction sale proceedings.
- The intending bidders should register their names at portal M/S C 1 INDIA PVT LTD through the link <https://bankeuctions.com/registration/signup>, and get their User ID and password free of cost. Prospective bidder may avail online training on E- auction from the service provider M/S C 1 INDIA PVT LTD through the website <https://bankeuctions.com>
- For further details contact Authorised Officer of Aadhar Housing Finance Limited, **Deepak Malviya, (Contact No. 7583898990)** OR the service provider M/S C 1 INDIA PVT LTD. **Mr. Prabhakaran, Mobile No: +91-74182-81709, E-mail: [tn@c1india.com](mailto:tn@c1india.com) & support@bankeuctions.com, Phone No. +917291981124,25,26** As on date, there is no order restraining and/or court injunction AHFL/the authorized Officer of AHFL from selling, alienating and/or disposing of the above immovable properties/ secured assets.
- For detailed terms and conditions of the sale, please refer to the link provided in Aadhar Housing Finance Limited (AHFL), secured creditor's website i.e. [www.aadharhousing.com](http://www.aadharhousing.com).
- The Bid incremental amount for auction is **Rs. 10,000/-**.
- This newspaper publication and the data contained herein is intended for general public dissemination. Any reproduction, distribution, transmission, or republication of this content, in whole or in part, in any form or by any means, whether print, digital, electronic publication in any form, e-mail or web publications, or otherwise through any mode is strictly prohibited. Any unauthorized use of the above content through any mode may result in appropriate legal action by AHFL.

Place : Madhya Pradesh  
Date : 09-09-2025

(Authorised Officer)  
**For Aadhar Housing Finance Limited**

**AU SMALL FINANCE BANK LIMITED** (A Scheduled Commercial Bank)  
Regd. Office: 19-A, Dhuleshwar Garden, Ajmer Road, Jaipur - 302001 (CIN:L36911RJ1996PLC011381)

## APPENDIX IV [SEE RULE 8(i)] POSSESSION NOTICE

Whereas, The undersigned being the Authorized Officer of the AU Small Finance Bank Limited (A Scheduled Commercial Bank) under the "Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest (Act, 2002 (54 of 2002)) and in exercise of powers conferred under section 13 (12) read with rule 3 of the Security Interest (Enforcement) Rules, 2002 issued demand notice on the date as mentioned below calling upon the borrowers to repay the amount mentioned in the said notice within 60 days from the date of receipt of the said notice as per the details given in below table:-

| Name of Borrower/Co-Borrower/ Mortgagor/Guarantor/Loan A/c No.   | 13(2) Notice Date & Amount   | Description of Mortgaged Property  | Date of Possession Taken |
|--|--|--|--------------------------|
| (Loan A/C No.) L9001060119374588 & L9001060829744865, Ritesh Traders (Borrower), Champal Maru (Co-Borrower), Ritesh Champal (Co-Borrower), Aakash Champal (Co-Borrower), Smt. Dhapu Bai (Co-Borrower)  | 14-Feb-25 Rs. 7,70,916/-<br>Rs. Seven Lac Seventy Thousand Nine Hundred Sixty Only & Rs. 9,77,262/- Rs. Nine Lac Seventy-Seven Thousand Two Hundred Sixty-Two Only As On 10-Feb-25 | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures (Property 1) Property Situated At Property No 887, Hn 56 Ward No 9, Vill - Barkheda, Phn 16, Tehsil - Saradpur, Dist - Dhar, MP. Admeasuring 624 Sq.Ft. East: Road, West: H/O Dulchand, North: Road, South: H/O Mulchand (Property 2) Property Situated At Property No 888, Hn 57, Ward No 9, Vill - Barkheda, Phn 16, Tehsil - Saradpur, Dist - Dhar, MP Admeasuring 504 Sq.Ft. East: Self House, West: Road, North: H/O Dulchand, South: Mulchand | 04-Sep-25                |
| (Loan A/C No.) L9001060117565541, Rahul Maru (Borrower), Rameshwar (Co-Borrower), Smt. Radha Bai (Co-Borrower)   | 11-Mar-25 Rs. 8,18,348/-<br>Rs. Eight Lac Eighteen Thousand Three Hundred Forty-Eight Only As On 10-Mar-25   | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At House No.05, Ward No. 06, Ambika Chouk, Gram Barmadali Tehsil- Saradpur, Dist-Dhar Madhya Pradesh Admeasuring 97.58 Sq. Mtr East: Road, West: House Of Gopal S/O Shri Bhagga Ji, North: House Of Ramnarayan, South: Gali   | 04-Sep-25                |
| (Loan A/C No.) L9001060135099853 & L9001060142158025, Rajaram (Borrower), Smt. Resham Bai (Co-Borrower), Rameshwar (Guarantor)   | 15-Mar-25 Rs. 2,66,620/-<br>Rs. Two Lac Sixty-Six Thousand Six Hundred Twenty Only and Rs. 3,65,632/-Rs. Three Lac Sixty-Five Thousand Six Hundred Thirty-Two Only As On 12-Mar-25 | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At-House No 103, Ward No 03, Gram Delchi, Tehsil-Makdon, Dist-Ujjain, MP Admeasuring 2040 Sq. Ft. East: Land Of Rajaram, West: Land Of Badriam, North: Land Of Rajaram, South: Road   | 04-Sep-25                |
| (Loan A/C No.) L9001060122794950, Mahendra Singh (Borrower), Smt. Bhayak Kurwar (Co-Borrower)  | 17-Mar-25 Rs. 5,79,684/-<br>Rs. Five Lac Seventy-Nine Thousand Six Hundred Eighty-Four Only As On 12-Mar-25  | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At Gram Panchayat Survey No 32, House No157/1, Phn 24,VIII Chikli, Th-Makdone, Dist-Indore, Madhya Pradesh Admeasuring 234.200 Sq.Mtr East: Lane, West: Road, North: House Of Vikram, South: House Of Chandu Lal  | 04-Sep-25                |
| (Loan A/C No.) L9001060116429790, Ravi Devda (Borrower), Bhenulal Devda (Co-Borrower), Smt. Bhagwati Bai (Co-Borrower), Pawan Patidar (Guarantor)  | 09-Apr-25 Rs. 3,00,798/-<br>Rs. Three Lac Seven Hundred Ninety-Eight Only As On 07-Apr-25  | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At H No- 204 , Ph No 39/68, Kh No 293/1 , Ward No 10 , Gram - Gajnod , Tehsil - Badnawar, Dist-Dhar, Madhya Pradesh Admeasuring 2700 Square Feet East: Local Way, West: House Of Kailash , North: House Of Ishwar , South: House Of Anokhi Lal  | 04-Sep-25                |
| (Loan A/C No.) L9001060122017421, Mukesh Varma (Borrower), Smt. Manju Bai (Co-Borrower)  | 16-Apr-25 Rs. 2,94,124/-<br>Rs. Two Lac Ninety-Four Thousand One Hundred Twenty-Four Only As On 15-Apr-25  | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At- H No- 225, Survey No- 489, Ph No- 65, Vill- Kanardi, Tehsil- Tarana, Dist- Ujjain, Madhya Pradesh Admeasuring 578 Sqft. East: Land Of Devnarayan, West: Own Land, North: Road , South: Agri Land  | 04-Sep-25                |
| (Loan A/C No.) L9001060141836101, Dilip Parmar (Borrower), Smt. Dhapubai (Co-Borrower)   | 18-Apr-25 Rs. 10,47,206/-<br>Rs. Ten Lac Forty-Seven Thousand Two Hundred Sixty Only As On 15-Apr-25   | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At- H No 107, Gram Dasai Sardarpur, Dist- Dhar, Madhya Pradesh Admeasuring 864 Sqft. East: Godown Of Suresh, West: Godown Of Suresh, North: Way, South: Way   | 04-Sep-25                |
| (Loan A/C No.) L9001060839581961 & L9001060826611067, M/S Lakshmi Kirana Traders (Borrower), Smt. Teena Jain (Co-Borrower), Mukesh Jain (Co-Borrower)  | 17-May-25 Rs. 4,15,509/-<br>Rs. Four Lac Fifteen Thousand Five Hundred Nine Only and Rs. 2,21,628/-Rs. Two Lac Twenty-one Thousand Six Hundred Twenty-Eight Only As On 13-May-25   | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At- P H No. 23, House No. 28, Ward No. 02, Village-Kadal, Tehsil- Makdon, Dist- Ujjain , Madhya Pradesh Admeasuring 1260 Sqft. East: Road, West: Rai Singh, North: Samrath Singh, South: Ashok Jain   | 04-Sep-25                |
| (Loan A/C No.) L9001060123519688, Dinesh Maru (Borrower), Phulchand Maru (Co-Borrower), Mahesh (Co-Borrower)   | 20-May-25 Rs. 1,74,606/-<br>Rs. One Lac Seventy-Four Thousand Six Hundred Sixty Only As On 13-May-25   | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At - Survey No- 329, P H No- 16, House No- 111, Ward No- 05, Vill Barkheda, Th- Saradpur, Dist-Dhar, Madhya Pradesh Admeasuring 720 Sqft East: H/O Kailash Nagoure, West: H/O Munnalal Nagoure, North: Agri. Land Of Mangilal, South: Road  | 04-Sep-25                |
| (Loan A/C No.) L900106012339462, Mahesh Dhakad (Borrower), Smt. Sunita Bai (Co-Borrower)   | 26-May-25 Rs. 4,62,389/-<br>Rs. Four Lac Sixty-Two Thousand Three Hundred Eighty-Nine Only As On 23-May-25   | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At- House No 76, Ward No 15, Dhakad Mohalla Makdon, Vill- Moman Badiyaya, Teh Tarana, Dist- Ujjain, Madhya Pradesh Admeasuring 105.1 Sqmtr East: House Of Keshar Singh, West: Road, North: Road, South: House Of Suresh   | 04-Sep-25                |
| (Loan A/C No.) L9001060723431850, Smt. Mohan Bai Patidar (Co-Borrower) Legal Heir Of Late Shri Bhagirath Patidar (Borrower), Mamta (Legal Heir Of Late Shri Bhagirath Patidar - Borrower), Rajendra (Legal Heir Of Late Shri Bhagirath Patidar - Borrower) | 13-Jun-25 Rs. 4,62,593/-<br>Rs. Four Lakh Sixty-Two Thousand Five Hundred Ninety-Three Only As On 12-Jun-25  | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At House No.Panji No.92,Ph.No.58,Ward No.04,Digoan Mai,Dist- Mandas, Madhya Pradesh-458895 Admeasuring 480 Sq.Ft. East- Road, West- Land Of Jawaharlal, North- Shankar Lal Mall, South- Jawahar Lal Patidar   | 04-Sep-25                |
| (Loan A/C No.) L9001060117799679, Rameshwar (Borrower), Smt. Parvati Bai (Co-Borrower)   | 10-Jan-25 Rs. 3,29,896/-<br>Rs. Three Lac Twenty-Nine Thousand Eight Hundred Ninety-Six Only As On 08-Jan-25   | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated- Ph No 22/47, H No 514, Kh No 660, Ward No. 15, Village- Bakhtalgad, Dist- Dhar, Madhya Pradesh Admeasuring 1680 Square Feet East: Jagdish Dabai, West: House Of Babulal Dabai, North: Common Way, South: Agriculture Land  | 04-Sep-25                |
| (Loan A/C No.) L9001060118679584, Bhenulal Parmar (Borrower), Manish Parmar (Co-Borrower), Smt. Mankunwar Bai Mali (Co-Borrower)   | 15-May-24 Rs. 4,24,359/-<br>Rs. Four Lac Three Hundred Four Thousand Three Hundred Fifty-Nine Only As On 13-May-24   | All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At- House No. 05, Mohalla Upari Toli, Th- A Lot, Dist- Ratlam, MP Admeasuring 55.76 Sqmtr. East: East Aam Rasta, West: Aam Rasta, North: H/O Balu Parmar, South: H/O Omprakash  | 04-Sep-25                |

The borrower having failed to repay the amount, therefore notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein above mentioned table in exercise of powers conferred on him/her under section 13(4) of the said Act (2002) read with Rule 8 of the said rule on the date mentioned in the above table. "The borrower's attention is invited to provisions of sub section (8) of section 13 of the Act read with rule 8 (6), in respect of time available, i.e. 30 days from this intimation, to redeem the secured assets."

The borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the AU Small Finance Bank Limited (A Scheduled Commercial Bank) for the amount and interest thereon mentioned in the above table.

DATE : 08/09/2025  
PLACE : Indore

Authorised Officer AU Small Finance Bank Limited

