

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

Date: 03rd June 2021

Script Code: **[BCONCEPTS]**

Sub: Clarification regarding Appointment of Mr. Manish Saxena as Independent Director of the Company.

Dear Sir/Mam,

With reference to above mentioned captioned subject and your mail dated 26th May 2021. Find attached the details of Appointment of Mr. Manish Saxena as Independent director of the company pursuant to Regulation 30 and other relevant provisions of SEBI (Listing Obligation Disclosure Requirement) Regulation 2015, is enclosed in Annexure A.

We request you to kindly take the same on record.

Thanking You,

Yours faithfully,

For Brand Concepts Limited

Swati
Gupta

Digitally signed
by Swati Gupta
Date: 2021.06.04
17:12:21 +05'30'

Swati Gupta

**Company Secretary & Compliance Officer
(M. No.: ACS 33016)**

Additional Details as required under Regulation 30 and other relevant provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015.

Appointment of Mr. Manish Saksena (DIN: 08014657) as an Independent Director of the Company .

S.No	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
2	Date of Appointment	24 th May 2021
3	Brief Profile (In case of Appointment)	“A Lifestyle specialist with 22 years of experience in Design, Product, Management, Marketing, Store Design, Visual Merchandising and backed in Retail Industry. He has been instrumental in creating landmark changes in the Lifestyle Industry in India through his experience in new and different formats of retail. As varied as being a part of the entry of International Brands to creating successful homegrown brands, from Flagship Retailing in metros to Tier 2 emergence and expansion, Manish brings with him a wealth of core consumer experience. With Strong roots in St. Stephen College, New Delhi and London School of Fashion, he has worked in different genres and scope with Madura Garments as Creative Director, with Landmark Group as Head of Buying and successfully launched the first organized ethnic wear brand W. Teaching at NIFT and imparting knowledge gained from the Industry to the GenNext has been his passion and purpose alongside”.
4	Disclosure of relationship between Directors (in case of appointment of director)	Mr. Manish Saksena is not related to any of the Directors of the Company.
5	Information as required under Circular No. LIST/COMP/14/2018-19 and NSE/CML/2018/02 dated June, 20, 2018 issued by NSE respectively.	Mr. Manish Saksena is not debarred from holding office of a director by virtue of any SEBI Order or any other such authority.