

Date: 07/01/2022

To,
National stock Exchange of India Limited
Listing and Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla complex,
Bandra East, Mumbai - 400051.

Script Code- BCONCEPTS

Sub: Intimation of Migration of Securities from SME Emerge Platform of National Stock Exchange of India to main board of National Stock Exchange of India Limited.

Dear Sir/Mam,

Pursuant to Regulation 30 of SEBI (LODR) Regulation, 2015, we would like to inform you that the Company has received approval from National Stock Exchange of India Limited, letter bearing ref. No. NSE/LIST/152 dated January 07th 2022, for migration of the equity shares of the company from the SME Emerge platform of National Stock Exchange of India Limited to main board National Stock Exchange of India Limited with effect from 11th January 2022. The copy of approval letter of National Stock Exchange of India Limited is attached herewith.

We request you to take the same on your record.

**Yours Sincerely,
For Brand Concepts Limited**


Swati Gupta

Company Secretary and Compliance Officer



National Stock Exchange Of India Limited

Ref: NSE/LIST/152

January 07, 2022

The Company Secretary
Brand Concepts Limited
Lotus Star, Plot No. D-5, Road No. 2, Marol MIDC
Andheri East, Mumbai -400093.

Kind Attn: Ms. Swati Gupta

Dear Madam,

Re.: Listing of equity shares of Brand Concepts Limited on Capital Market Segment (Main Board) pursuant to Migration from SME Emerge platform

We refer to your application for listing and trading in equity shares of the Company on Capital Market Segment (Main Board) of the Exchange. We are pleased to inform you that the equity shares of the Company shall be listed and admitted to dealings on the Exchange (Capital Market Segment) w.e.f. January 11, 2022 pursuant to migration from SME Emerge platform as per the details given below:

Sr. No.	Description of Securities	Symbol	Series	No. of Securities	Mkt. Lot	Distinctive Numbers
1.	Equity shares of Rs.10/- each fully paid up	BCONCEPTS	EQ	10582800	1	1 to 10582800

In view of the above the trading in equity shares of the Company on SME Platform (EMERGE) will be suspended with effect from January 11, 2022.

You are requested to mention the Symbol and series in all future correspondence. All important information submitted by you pursuant to the various Regulations of SEBI (LODR), 2015 shall be broadcast through our nationwide network to the trading members.

The company shall ensure submission of financial results in accordance with Reg. 33 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 if migrated after the end of quarter but before due date for submission of said financial results.

Please note that all critical/price sensitive information and other submissions under Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 shall be provided by the company through online filing facilities provided by the Exchange in electronic platform 'NEAPS' – NSE Electronic Application Processing System(<https://neaps.nseindia.com/NEWLISTINGCORP/>) for quicker and efficient processing of your submissions.

If you require any further clarifications, we shall be glad to oblige.

Yours faithfully,
For **National Stock Exchange of India Limited**

Jiten Patel
Manager

This Document is Digitally Signed

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India +91 22 26598100 | www.nseindia.com | CIN U67120MH1992PLC069769

Signer: Jiten Bharat Patel
Date: Fri, Jan 7, 2022 11:48:43 IST
Location: NSE



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