



BRAND
CONCEPTS

BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702

140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA

Phone: 91-731-422300, Fax- 4221222/444

Date: 05th November, 2020

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

Sub: - Notice of the Board Meeting to Consider Unaudited Financial Results for the Half Year ending on 30th September 2020.

Dear Sir,

We wish to inform you that as per the Regulation 29 and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Friday, November 13, 2020 at Corporate Office Musakhedi Square, Ring Road, Indore (M.P.) - 452001 to inter alia consider, approve and take on record the unaudited financial results for the half year ended on 30th September 2020 and other business with the permission of Chair.

We request you to kindly take the above information on your record.

Yours faithfully,
For Brand Concepts Limited


Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016



Registered Office: Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC,
Andheri East Mumbai - 400093 (MH)