



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4<sup>th</sup> Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City,  
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: [info@brandconcepts.in](mailto:info@brandconcepts.in)

**Date: 06-09-2025**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
East, Mumbai - 400051  
Symbol: [BCONCEPTS]

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001 Bandra

**Scrip Code: 543442**

**Sub: Announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) – Appointment of Secretarial Auditor**

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), we hereby inform you that in accordance with the recommendations of the Audit Committee, the Board of Directors of the Company, in their Meeting held on today, i.e. on Saturday, September 06, 2025, has approved the appointment of **M/s. Manju Mundra & Co.**, Practicing Company Secretaries (FRN: S2017503600) as Secretarial Auditor of the company, for conducting Secretarial Audit for a term of Five consecutive year Commencing from 2025-26 till 2029-30 subject to approval of the members at the ensuing 18<sup>th</sup> Annual General Meeting.

***The details as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023, SEBI no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular No. SEBI/HO/CFD/CFD PoD- 2/CIR/P/2024/185 dated December 31, 2024 is enclosed as Annexure A.***

You are requested to kindly take the same on record.

Thanking you,  
Yours faithfully,

For, **Brand Concepts Limited**

**Swati Gupta**  
**Company Secretary & Compliance Officer**  
**M No. A33016**



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**Disclosures under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 and in terms of SEBI Circular no. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, SEBI Circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD- 2/CIR/P/2024/185 dated December 31, 2024**

## Appointment of Secretarial Auditor:

Sr. No.	Details of the event that need to be provided	Information of Such events
1.	Name of the Secretarial Auditor	<b>M/s. Manju Mundra &amp; Co.</b> (Firm Registration Number: - S2017503600, Peer Review No.: - 1667/2022
2.	Reason for change viz. appointment, <del>resignation, removal, death or otherwise</del>	Amendment to the SEBI (LODR) pursuant to Regulation 24A vide its Notification dated 12th December, 2024 Appointment as Secretarial Auditors of the Company
3.	Date of appointment/cessation & term of appointment	September 06, 2025  For conducting Secretarial Audit for period of five (5) consecutive years commencing from F.Y. 2025-26 till F.Y. 2029-30, subject to approval of the Members at the ensuing AGM.
4.	Brief Profile;	Reputed firm of Company Secretaries. Specialization of the firm includes, but not limited to, Secretarial Audit, Corporate laws, Securities law including Corporate Governance, Corporate restructuring, Capital markets, NBFC & RBI, etc.
5.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable