

Date: 06/09/ 2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400051

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation for the Extension of the Annual General Meeting of the Company for the Financial Year ended on March 31, 2022.

Dear Sir/Mam,

This is to inform you that Registrar of Companies, Mumbai, Maharashtra vide its approval letter dated 6th September 2022, has accorded its approval to the Company under Section 96(1) of the Companies Act, 2013 allowing an extension of 3 months i.e. up to December 31st 2022, to hold the Annual General Meeting ("AGM") for the financial year 2021-22.

In view of the above-mentioned approval the Company will convene its AGM for the Financial Year ended 2021-22 within such extended timeline and the date of the AGM shall be intimated in due course of time.

This is for your information and record.

Yours Sincerely,
For Brand Concepts Limited,



Abhinav Kumar
Whole Time Director
DIN: 06687880