

Date: 1st December, 2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Opening of our New Store in Phoenix Citadel Mall, Indore in the name of “Bagline”

Dear Sir/Madam,

In pursuance of regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we are pleased to announce to all the stakeholders of our Company that we have added one more store to the count at Phoenix Citadel Mall, Indore in the name of “BAGLINE”.

Attached are the few glimpses of the store.

We request you to kindly take the above information in your records.

**Yours faithfully,
For Brand Concepts Limited,**

Swati
Gupta

Digitally signed
by Swati Gupta
Date: 2022.12.01
17:45:28 +05'30'

**Abhinav Kumar
Whole Time Director
DIN- 06687880**





BAGLINE

TITAN E

5 Star EyeCare
Opening Soon







