BRAND CONCEPTS LIMITED
CIN – L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444

Date: 01/10/2019

To,
National stock Exchange of India Limited
Listing and Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla complex,
Bandra East, Mumbai – 400051.

Script Code- BCONCEPTS

Subject: Voting Results as per Regulation 44 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

With reference to the above captioned subject, Brand Concepts Limited is hereby enclosed the Voting Results of 12th Annual General Meeting held on Monday , 30th September 2019 at 11:30 AM. As pursuant to Regulation 44 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, the Voting results annexed with this Letter.

We hereby request to kindly take the notice of above information on your record.

Yours Sincerely,
For Brand Concepts Limited

Prateek Maheshwari
Managing Director
DIN: 00039340

MANJU MUNDRA & CO.
COMPANY SECRETARIES
302, Soni Mansion,
12-B, Ratlam Kothi, Indore-452001
Email-mmanjucs@gmail.com
Phone- 9303223239

FORM No. MGT-13

Report of Scrutinizer(s)

[Pursuant to rule section 109 of the Companies Act, 2013 and rule 21(2) of the Companies (Management and Administration) Rules, 2014*]*

To,
The Chairman
12th Annual General Meeting of the Equity Shareholders of Brand Concepts Limited held **30th September, 2019** at 11.30 a.m. at Kanakia Wall Street 4th Floor, A Wing, Chakala, Andheri – Kurla Road, Andheri (East) Mumbai, Maharashtra - 400093,

Dear Sir,

I, Manju Mundra, Practising Company Secretary, having office at 302, Soni Mansion Building, 12-B Ratlam Kothi, Indore-452001, have been appointed as the Scrutinizer for the purpose of the poll taken on below mentioned resolution(s) at the 12th Annual General Meeting of the equity shareholders of Brand Concepts Limited ("the Company") held on 30-09-2019 at 11.30 a.m. at Kanakia Wall Street 4th Floor, A Wing, Chakala, Andheri – Kurla Road, Andheri (East) Mumbai, Maharashtra - 400093, submit the report as under:-

1. In the Annual General Meeting 7 members, including one representative, were present in person and no members were present through proxy. After the time fixed for closing of the poll by the Chairman, the ballot box kept for polling were locked in my presence with due identification marks placed by me/us.

2. The locked ballot box was subsequently opened in my presence along with two witnesses, Mr. Maaz Surve and Ms. Jessica Fernandes who are not in employment of the Company and poll papers were diligently scrutinized. The poll papers were reconciled with the records maintained by the Company / Registrar and Transfer Agents of the Company and the authorizations / proxies lodged with the Company.

3. I found 1(One) poll papers invalid.

4. The result of the Poll is as under:

Resolution No. 1: Ordinary Resolution

Adoption of Financial Statements for the financial year ended March 31, 2019.

Manju Mundra & Co. INDORE Company Secretary

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	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in **favour** of the resolution	7	2419000	100%
Voted **against** the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
Invalid votes	1	6000	

Resolution No. 2: Ordinary Resolution

Re-appointment of director Mr. Manish Saksena (DIN – 08014657), who retires by rotation and being eligible, offers herself for reappointment

	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in **favour** of the resolution	7	2419000	100%
Voted **against** the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
Invalid votes	1	6000	

Resolution No. 3: Special Resolution

Alteration in Object Clause of the Company

	Number of members present and voting (in	Number of votes cast by them	% of total number of valid votes cast

Manju Mundra & Co. Company Secretary INDORE

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	person or by proxy)		
Voted in **favour** of the resolution	7	2419000	100%
Voted **against** the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
Invalid votes	1	6000	

Resolution No. 4: Special Resolution

Approval of borrowings under Section 180 (1) c

	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in **favour** of the resolution	7	2419000	100%
Voted **against** the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
Invalid votes	1	6000	

Resolution No. 5: Special Resolution

Approval under section 180 (1) a of the Companies Act, 2013

	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in **favour** of the resolution	7	2419000	100%
Voted **against** the resolution	0	0	0

Manju Mundra & Co. ☆ INDORE ☆ Company Secretary

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COMPANY SECRETARIES
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12-B, Ratlam Kothi, Indore-452001
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	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them
Invalid votes	1	6000

5. A detailed list/register containing a list of equity shareholders who voted "FOR", "AGAINST" and those whose votes were declared invalid for each resolution is enclosed. However, there was one INVALID Ballot paper.

6. The poll papers and all other relevant records were sealed and handed over to the Company Secretary authorized by the Board for safe keeping. According to voting results all the resolutions are passed.

Thanking You,
Yours Faithfully,

Manju Mundra
Company Secretary
FCS: 4431 CP: 3454

MANJU MUNDRA
Company Secretary
FCS 4431 CP 3454

Place: Indore
Date: 30th September, 2019

Witnesses:

1.
Name: Maaz Surve
Address: 4th Floor, Kankia Wall Street, Andheri-Kurla Road, Mumbai

2.
Name: Jessica Fernandes
Address: 4th Floor, Kankia Wall Street, Andheri-Kurla Road, Mumbai

BRAND CONCEPTS LIMITED

Signed by Mr. Prateek Maheshwari
Chairman of the Meeting

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Format for Voting Results

Annexure -1

Date of the AGM/EGM	30th September 2019
Total number of shareholders on record date	266
No. of shareholders present in the meeting either in person or through proxy: Promoters and Promoter Group: Public:	 2(Two) 5 (Five)
No. of Shareholders attended the meeting through Video Conferencing Promoters and Promoter Group: Public	Not Arranged

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Resolution/Agenda- wise disclosure

Resolution No: 1, As an Ordinary Resolution

1. To receive, consider and adopt the Audited Financial Statements of the Company for the financial year ended March 31, 2019, together with the Reports of the Board of Directors and Auditors thereon.

Resolution required: (Ordinary/ Special)			Ordinary					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2**	**% of Votes Polled (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]*100**	**% of Votes against on vo polle (7)=[(2)]***
Promoter and Promoter Group	**E-Voting**	0	0	0	0	0	0	0
	Poll	1638000	2	0	2	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	1638000	2	0	2	0	100%	0
Public- Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public- Non Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	781000	5	0	5	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	781000	5	0	5	0	100%	0
Total		2419000	7	0	7	0	100%	0

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Resolution/Agenda- wise disclosure

` Resolution No: 2, As an Ordinary Resolution

2. To appoint a Director in place of Mr. Manish Saksena (DIN-08014657), who retires by rotation, and being eligible, offers himself for reappointment

Resolution required: (Ordinary/ Special)			Ordinary					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2**	**% of Votes Polled (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]*100**	**% of Votes agains on vot polled (7)=[(2)]*1**
Promoter and Promoter Group	**E-Voting**	0	0	0	0	0	0	0
	Poll	1638000	2	0	2	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	1638000	2	0	2	0	100%	0
Public- Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public- Non Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	781000	5	0	5	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	781000	5	0	5	0	100%	0
Total		2419000	7	0	7	0	100%	0



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Resolution/Agenda- wise disclosure

Resolution No: 3, As an Special Resolution

3. Alteration in Object Clause of the Memorandum of Association of the Company

Resolution required: (Ordinary/ Special)								
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2**	**% of Votes Polled (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]*100**	**% of Votes against on votes polled (7)=[(2)]*1**
Promoter and Promoter Group	**E-Voting**	0	0	0	0	0	0	0
	Poll	1638000	2	0	2	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	1638000	2	0	2	0	100%	0
Public- Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public- Non Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	781000	5	0	5	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	781000	5	0	5	0	100%	0
Total		2419000	7	0	7	0	100%	0

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Resolution/Agenda- wise disclosure

Resolution No: 4, As an Special Resolution

4. Approval of borrowings under Section 180 (1) (c)

Resolution required: (Ordinary/ Special)			Special					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2**	**% of Votes Polled (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]*100**	**% of Votes against on votes polled (7)=[(5)/(2)]*10**
Promoter and Promoter Group	**E-Voting**	0	0	0	0	0	0	0
	Poll	1638000	2	0	2	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	1638000	2	0	2	0	100%	0
Public- Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public- Non Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	781000	5	0	5	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	781000	5	0	5	0	100%	0
Total		2419000	7	0	7	0	100%	0

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Resolution No: 5, As an Special Resolution

5. Approval under Section 180 (1) (a) of the Companies, 2013.

Resolution required: (Ordinary/ Special)			Special					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2**	**% of Votes Polled (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]*100**	**% of Votes against on vote polled (7)=[(5 (2)]*10**
Promoter and Promoter Group	**E-Voting**	0	0	0	0	0	0	0
	Poll	1638000	2	0	2	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	1638000	2	0	2	0	100%	0
Public- Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public- Non Institutions	**E-Voting**	0	0	0	0	0	0	0
	Poll	781000	5	0	5	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	781000	5	0	5	0	100%	0
Total		2419000	7	0	7	0	100%	0

For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016