

Date: 01/08/2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400051

Symbol: [BCONCEPTS]

Scrip Code : 543442

Sub: Link for the Schedule of Analyst/Institution Investors meetings under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Mam,

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, find below the Call Recording Link in reference to the schedule of analyst/institutional investors meeting with the senior management of the Company held on 01st August 2022.

Link: https://us02web.zoom.us/rec/play/aC9FgH5qv0gkL9SPXs-ShWnNm8CApfGX5Zf6yA6vU5UmSS9n6xcczPBvAf_X6wQ2FwIRqjyUmkEHCJig.QFyoN5-29bbG9-S0
Passcode: h0umS%9M

You are requested to kindly take the same on your records.

**Yours Sincerely,
For Brand Concepts Limited**

**Sd/-
Swati Gupta
Company Secretary and Compliance Officer**