

Date: 01.07.2023

To, National Stock Exchange of India Limited Listing & Compliance Department Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra East, Mumbai - 400051, Symbol: BCONCEPTS	To, BSE Limited Listing & Compliance Department Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400001 Scrip Code: 543442
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SUB: DISCLOSURE PURSUANT TO REGULATION 30 OF SEBI (LISTING OBLIGATIONS & DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we wish to inform you that the alteration in the provisions of Memorandum of Association (MOA) with respect to the place of the Registered Office by changing it from the state of Maharashtra to the Madhya Pradesh, outside the jurisdiction of existing Registrar of Companies, Mumbai to the Registrar of Companies, Gwalior as approved vide Special Resolution passed by the members at the Annual General Meeting held on 21-12-2022 and such alteration having been confirmed by an order of Regional Director bearing the date 09/05/2023, has been duly registered in the records of Registrar of Companies, Gwalior vide order dated 30-06-2023 and thus address of the Registered Office of the Company stands changed from Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC, Andheri East Mumbai City MH 400093 IN to **140/2/2,Musakhedi Square, Indore G.P.O., Indore, -452001,Madhya Pradesh, India**

Also, Consequently the Corporate Identification Number of the Company (CIN) of the Company stands changed from L51909MH2007PLC174702 to **L51909MP2007PLC066484**

You are requested to take the same on your records.

Thanking You,

For Brand Concepts Limited

Swati
Gupta

Digitally signed
by Swati Gupta
Date: 2023.07.01
12:46:59 +05'30'

**Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)**