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The Punjab Produce & Trading Co. Pvt. Ltd.

CIN : U74999WB1937PTC025402

Regd. Office :
"BIRLA BUILDING"
9/1, R. N. MUKHERJEE ROAD
KOLKATA - 700 001

April 3, 2017

The Manager,
Listing Department,
The National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051.

Dear Sir,

Sub: Disclosure of Shareholding as on 31st March, 2017 pursuant to
Regulation 30(1) and 30(2) of Securities and Exchange Board
of India (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011

Pursuant to Regulation 30(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are sending herewith the disclosure of the aggregate shareholding and voting rights of The Punjab Produce & Trading Co. Pvt. Ltd. and other members of the promoter group / PACs in Birla Corporation Ltd. as on 31st March, 2017 in the prescribed format.

We hope you will find the same in order.

Thanking you,

Yours faithfully,
For THE PUNJAB PRODUCE & TRADING CO. PVT. LTD.

Encl: As above

Director

cc:to: The Secretary,
M/s. Birla Corporation Ltd.
9/1, R. N. Mukherjee Road,
Kolkata - 700 001.

THE PUNJAB PRODUCE & TRADING CO. PVT. LTD.

The declaration is being made by the Company on behalf of
all the promoters / PACs of Birla Corporation Ltd.(TC)

Disclosure under Regulation 30(1) and 30(2) of the Securities and Exchange Board of India
(Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1. NAME OF TARGET COMPANY **BIRLA CORPORATION LTD.**
2. Name(s) of the stock exchange(s) where the shares of the TC are listed
 1. BSE Ltd.
 2. National Stock Exchange of India Ltd.
3. Particulars of the shareholder(s)

- (a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.

Or

- (b) Name(s) of promoter(s), member of the promoter group and PAC with him.

The Punjab Produce & Trading Co. Pvt. Ltd.
Punjab Produce Holdings Ltd.
Mazbat Tea Estate Ltd.
Gwalior Webbing Co. Pvt. Ltd.
East India Investment Co. Pvt. Ltd.
Baroda Agents & Trading Co. Pvt. Ltd.
Mazbat Properties Pvt. Ltd.
Hindustan Gum & Chemicals Ltd.
Express Dairy Co. Ltd.
Vindhya Telelinks Ltd.
Universal Cables Ltd.
Belle Vue Clinic
Hindustan Medical Institution
Eastern India Educational Institution
M. P. Birla Foundation Educational Society
Mazbat Investments Pvt. Ltd.
August Agents Limited
Insilco Agents Limited
Laneseda Agents Limited
Shreyas Medical Society
South Point Foundation
M. P. Birla Institute of Fundamental Research
Varunendra Trading & Agents Pvt. Ltd.
Birla Financial Corporation Ltd.
Birla Cable Ltd.
Ajit Prakash Shah, Mahendra Kumar Sharma,
Amal Chandra Chakrabortti
– representatives of the Estate of the deceased
Priyamvada Devi Birla in the capacity of
Administrators Pendente Lite

4.

Particulars of the shareholding of person(s) mentioned at (3) above	No. of Shares	% w.r.t. total Share/Voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
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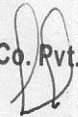
As of 31st March, 2017, holding of:

(a) Shares

The Punjab Produce & Trading Co. Pvt. Ltd.	4520572	5.873	N.A.
Punjab Produce Holdings Ltd.	3665407	4.760	N.A.
Mazbat Tea Estate Ltd.	1467689	1.906	N.A.
Gwalior Webbing Co. Pvt. Ltd.	1775200	2.305	N.A.
East India Investment Co. Pvt. Ltd.	3183	0.005	N.A.
Baroda Agents & Trading Co. Pvt. Ltd.	914355	1.190	N.A.
Mazbat Properties Pvt. Ltd.	39600	0.051	N.A.
Hindustan Gum & Chemicals Ltd.	270000	0.350	N.A.
Express Dairy Co. Ltd.	280	-	N.A.
Vindhya Telelinks Ltd.	6380243	8.285	N.A.
Universal Cables Ltd.	296730	0.385	N.A.
Belle Vue Clinic	175148	0.227	N.A.
Hindustan Medical Institution	7159460	9.298	N.A.
Eastern India Educational Institution	3361200	4.365	N.A.
M. P. Birla Foundation Educational Society	100100	0.130	N.A.
Mazbat Investments Pvt. Ltd.	30412	0.039	N.A.
August Agents Limited	6015912	7.812	N.A.
Insilco Agents Limited	6004080	7.797	N.A.
Laneseda Agents Limited	5994680	7.785	N.A.
Shreyas Medical Society	117740	0.153	N.A.
South Point Foundation	140000	0.182	N.A.
M. P. Birla Institute of Fundamental Research	100	-	N.A.
Varunendra Trading & Agents Pvt. Ltd.	280	-	N.A.

Birla Financial Corporation Ltd.	280	-	N.A.
Birla Cable Ltd.	280	-	N.A.
Ajit Prakash Shah, Mahendra Kumar Sharma, Amal Chandra Chakrabortti – representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	1260	0.002	N.A.
(b) Voting Rights (otherwise than by shares)	N.A.	N.A.	N.A.
(c) Warrants	N.A.	N.A.	N.A.
(d) Convertible Securities	N.A.	N.A.	N.A.
(e) Any other instrument that would entitle the holder to receive shares in the TC	N.A.	N.A.	N.A.
Total:	48434191	62.900	N.A.

For The Punjab Produce & Trading Co. Pvt. Ltd.



Director

Signature of the Authorised Signatory

Place: Kolkata

Date: 03.04.2017

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.