



DATE:30th July 2025

To

The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051
Symbol: BCG

Subject:: Clarification on Significant Movement in Price and Volume of Shares of Brightcom Group Limited

Dear Sir/Madam,

With reference to your letter dated July 29, 2025 (Ref. No. NSE/CM/Surveillance/15690) regarding the significant movement in price and volume of the securities of Brightcom Group Limited, we hereby submit the following clarification.

The Company continues to comply fully with its disclosure obligations under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, by timely intimating all material events and price-sensitive information to the Stock Exchanges.

The recent movement in the price and volume of our shares is attributable to market dynamics and increased investor interest following several key developments and strategic initiatives undertaken by the Company in recent months. These developments include, but are not limited to:

Revocation of suspension of trading of the Company's shares on the stock exchanges effective July 14, 2025, enabling resumption of trading activities and enhanced market participation.

Formation and operational progress of the newly incorporated global business units focused on emerging technology verticals such as AI/ML, digital advertising innovations, and defense technology applications.

Strategic partnerships and expansion plans into the European and Asia-Pacific markets through Trenova Corporation, with dedicated leadership overseeing these initiatives.

Continuous strengthening of the Company's financial position and governance framework to enhance investor confidence.

Significant improvement in global rankings on Pivalate's Seller Trust Index in the Mobile SSP category, reflecting enhanced trust, transparency, and performance across multiple key geographies including China, Spain, Ireland, Japan, France, and Switzerland.

We would like to add that there is no material information that is not shared or published leading to this action in price and volume and we are committed to the overall transparency as required by the Exchanges and the relevant Regulations.





We request you to kindly take the above on record.

Thanking you,

for **BRIGHTCOM GROUP LIMITED**

RAGHUNATH ALLAMSETTY

Executive Director

DIN: 00060018

