



DATE: 20th MAY 2026

To

BSE Limited,

Phiroze Jeebhoy Towers,

Dalal Street, Fort, Mumbai – 400 001.

Scrip Code: 532368

To,

**National Stock Exchange of India
Limited**

Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051

Symbol: BCG

Subject: Participation at Cannes Lions International Festival of Creativity 2026

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the exchanges that representatives of the company's wholly owned subsidiary, will be participating in the Cannes Lions International Festival of Creativity 2026, scheduled to be held from June 22-26, 2026, in Cannes, France.

The participation forms part of the Group's ongoing efforts to strengthen its global relationships across the digital advertising, media, programmatic, and AdTech ecosystem. The event provides a strategic platform to engage with leading global brands, agencies, publishers, technology partners, and industry stakeholders.

The Company believes such participation further reinforces Brightcom Group's global positioning and commitment to expanding its international business network.

This is for your information and records.

Thanking you,

Yours faithfully,

For Brightcom Group Limited

Raghunath A
Executive Director

