



brightcom
group



WEEKLY REPORT



Business

Market

Compliance

Business Update



DigiDay Barcelona

Preparations for participation in Digiday Barcelona (28th-30th October) are on.

All other business initiatives remain on track with no significant disruptions.

Reorganization Efforts

Reorganization and work planning to mitigate the effects of the war in Israel.

Ensuring continuity of business operations despite regional conflicts.



Market Update

The Asia-Pacific region is home to the world's largest and fastest-growing online advertising market.

In the coming years, online advertising revenue in APAC is expected to reach \$175 billion, accounting for a big chunk of global online ad spending.



APAC Focus

APAC market presents Brightcom with a wealth of opportunities due to the region's rapid digital adoption and diverse consumer preferences.

The company is evaluating the opportunity to expand in the dynamic APAC region.



SHP Upload Status

Share holding Pattern for June and September 2024 is expected to be released by Monday or Tuesday (subject to processing).



Revocation Request Filing

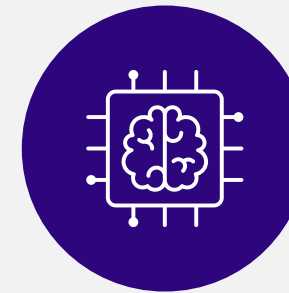
The revocation of suspension application will be filed within a day of the SHP release. This is a top compliance priority to ensure trading can resume swiftly.

Compliance Update





Compliance Update



FY2023 AGM Preparation

Preparations for the FY2023 Annual General Meeting (AGM) are ongoing. The AGM notice is scheduled to be sent out the next ten days.



Obligations with the NSE

NSE obligations have also been met this week. Ongoing efforts continue to ensure compliance is consistently met.



THANK YOU