



Date: 12th August 2025

To  
The Manager - Listing Compliance  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001  
Scrip Code: 532368

To  
The Manager - Listing Compliance  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400051  
Symbol: BCG

**Subject: Recognition as the #1 Scaling SSP in DataBeat's Latest Sellers Report**

Dear Sir / Madam:

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you of a significant development relating to our international operations. Our subsidiary, Online Media Solutions (OMS), has been ranked #1 among Scaling Supply-Side Platforms (SSPs) in DataBeat's latest Sellers Report, based on the number of new direct publisher relationships established via ads.txt during the reporting period.

***Key highlights from the report:***

We recorded 1,169 new direct publisher connections in a single month, placing it at the top of the Scaling SSP category.

This recognition reflects Our strategic focus on transparent relationships, smarter monetization, and streamlined processes, which continue to drive adoption among publishers globally. This milestone underscores the growing impact of OMS in the global programmatic advertising ecosystem and demonstrates our ability to strengthen market position in competitive segments.

The report is publicly available on the DataBeat website for reference.

This is for your information and records.

Thanking you,

**For Brightcom Group Limited**

Raghunath Allamsetty  
Executive Director  
DIN: 00060018

