



Date: 10th October 2025

To
The Manager – Listing Compliance
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Scrip Code: 532368

To
The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051
Symbol: BCG

Subject: Press Release about MOU with Project DYNAMO

Please take note of the attached Press Release which is going to be published.

This is for your information and records.

Thanking you,

For Brightcom Group Limited

Raghunath Allamsetty

Executive Director

DIN: 00060018





Press Release

Brightcom Group and Project DYNAMO Sign MoU to Advance Disaster Preparedness and Civilian Resilience Using Defence-Grade Systems

Hyderabad, India and Tampa, Florida, USA – 10th October 2025: Brightcom Group Limited (“Brightcom”) today announced it has signed a Memorandum of Understanding with Project DYNAMO, Inc. (“Project DYNAMO”), a veteran-led humanitarian organization known for high-risk evacuations and disaster response operations across conflict and catastrophe zones. Under the MoU, Brightcom’s Defence division will integrate and deploy its command and decision-support platforms, That will enhance crisis response, evacuation coordination, and disaster recovery, strengthening national preparedness and civilian resilience during emergencies.

All collaborative programs will be presented under a joint identity, to be revealed later. Around the world, defence forces are expanding their mandate beyond traditional combat to include Humanitarian Assistance and Disaster Relief (HADR) as a core mission. From strategic airlift and engineering brigades to ISR-enabled situational awareness and logistics at scale, militaries now provide the speed, reach, and discipline that civilian systems need during crises.

Background on Project DYNAMO

Founded by U.S. special-operations veterans, Project DYNAMO has led complex rescue missions since 2021, including evacuations from Afghanistan, Ukraine, Israel, Haiti and other high-risk environments, and reports thousands of civilians assisted through land, air, and maritime operations.

How the partnership would work

- Operational expertise along with AI: Project DYNAMO’s on-ground methods and playbooks will inform Brightcom’s workflows for tasking, situational awareness, communications, and after-action learning.
- Government & authority engagement: Brightcom will represent joint solutions with regional government and public-sector stakeholders and allied bodies, aligning with India’s disaster-risk-reduction vision.
- Joint identity: All programs will be co-branded under a new joint identity.





- The system: equips commanders, emergency authorities, and frontline teams with a shared operating picture—so defence assets, civil responders, and NGOs can plan, coordinate, and recover as one integrated network.

Quotes

Mario A. Duarte, CEO, Project DYNAMO:

“Our mission is simple: get people to safety when traditional options fall short. Partnering with Brightcom lets us scale our methods globally with AI-driven coordination, so responders can move from chaos to clarity in minutes, not hours.”

Suresh Reddy, Chairman & CEO, Brightcom Group:

“Project DYNAMO’s record in the toughest environments speaks for itself. By fusing those field-proven doctrines with our Defence AI stack, we aim to give governments and responders a faster, clearer operational picture—from early warning to coordinated evacuation and recovery.”

National Alignment (G20 DRR Working Group, 2023)

Under India’s G20 Presidency in 2023, a dedicated G20 Disaster Risk Reduction Working Group (DRRWG) was established—India’s legacy initiative to mainstream DRR across the G20. The DRRWG delivered an Outcome Document emphasizing integrated risk information, universal early-warning coverage and resilient infrastructure. The proposed joint identity’s deployments for multi-agency coordination and recovery align directly with these priorities.

Market context (Asia and the World)

- APAC – Incident & Emergency Management: ~US\$36.6B (2025), with approximately 9.3% CAGR to 2033.
- Global benchmarks (for scale): Global emergency/disaster response put at US\$177.7B (2025) with growth to US\$244.4B by 2030; natural disaster management forecast up to US\$199.9B by 2034.

About Project DYNAMO

Project DYNAMO is a U.S.-based, veteran-led organization specializing in complex civilian rescue, evacuation, and disaster response across conflict and catastrophe zones worldwide. Since 2021, DYNAMO teams have executed multi-modal extractions by land, air, and sea and have assisted over 7,000 civilians in high-risk environments. The organization blends mission planning, operational discipline, and on-ground partnerships to deliver time-critical evacuations, reunifications, and humanitarian assistance. Project DYNAMO also conducts training, preparedness drills, and advisory engagements to help public- and private-sector stakeholders strengthen readiness and response.





About Brightcom Group

Brightcom Group Limited (BSE: 532368 | NSE: BCG) is a global technology company with a 27year legacy of innovation in digital marketing, software services, and large-scale data-driven platforms. Since its founding in 1998, Brightcom has enabled some of the world's leading brands and agencies—including CocaCola, Samsung, Unilever, Vodafone, British Airways, and British Telecom—to deliver impactful digital campaigns across web, mobile, video, and connected TV. The company has expanded through a blend of organic growth and strategic acquisitions, having consolidated more than 10 companies globally across the US, South America, Israel, and Europe.

While maintaining leadership in AdTech, Brightcom is actively foraying into emerging sectors such as aerospace intelligence, autonomous systems, and other AI powered applications. The company has expanded into defence technology through its new division, Brightcom Defence. This division is focused on aerospace intelligence, autonomous systems, and AI powered national security applications.

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