



**brightcom
group**
Connecting dots

MONTHLY REPORT – JANUARY 2026



OUTLINE

Business, Operations & Compliance Update



Business & Market Update (External / Commercial)

- Engagements continued across programmatic, video, in-app, and gaming-related advertising formats.
- Business interactions were carried out across international markets, including North America, Europe, and APAC.
- Commercial discussions during the period focused on supply access, demand quality, and operating models.
- Partner engagement remained an active area during the month through industry forums and direct interactions.



Operations Update (Internal / Execution)

- Digital advertising operations continued across deployed platforms and regions.
- Activity progressed across video advertising, Connected TV (CTV), and programmatic advertising.
- Progress continued on the formation of a four-division operating structure comprising AdTech, Services, Defence, and NextGen businesses; the process to appoint independent auditors for each division has been initiated.
- MaestroOS, a platform initiative under Brightcom Defence, had its interfaces shared with select partners; enhancement planning has been initiated on the Maestro platform to enable integration.



Recognitions & Listings

- In its latest industry report, **Jounce Media** identified OMS, a wholly owned subsidiary of the Company, as a **“needle-moving leader”** in supply access growth.
- The report noted a 4.9% increase in supply coverage during December 2025.
- The assessment was based on OMS’s execution across direct supply access, scalable platform integrations, and web and mobile application environments.
- The Company was featured at **Rank 456 in the Fortune India 500** list for the year 2025.



Industry Engagement & Partnerships

- Company teams participated in **CES Las Vegas 2026**, held from 6–9 January 2026.
- Meetings were held with publishers, advertisers, and ecosystem participants, and new publisher and advertiser relationships were initiated, with follow-up discussions underway.
- Our team participated in **Pocket Gamer Connects London**, held from 19–20 January 2026.
- Engagements were held with partners and industry participants within the gaming ecosystem, with discussions covering developments in in-game advertising, including direct supply and differentiated demand.



Compliance & Regulatory Status

- All mandatory compliances under SEBI and Exchange regulations were submitted, verified, and accepted within prescribed deadlines, including Regulation 76 (Reconciliation of Share Capital Audit) and Regulation 13(3) (Statement of Investor Complaints integrated with the Corporate Governance Report).
- Shareholding pattern as of 31 December 2025 was submitted to the Exchanges.
- Regulation 74(5) certification from the Registrar and Share Transfer Agent was submitted for the quarter ended 31 December 2025.



Corporate Governance, Defence & Board Update

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- CFO and COO were appointed effective 1st February 2026.
- Strengthening of financial controls and internal reporting mechanisms progressed further.
- Regulatory and operational workstreams relating to the Defence Division, regarding engagement with CQT Weapon Systems, are being worked upon.
- Board Meeting for approval of Q3 financial results has been scheduled for 14 February, 2026.



THANK YOU!

