



The Vice President
National Stock Exchange Of India Ltd.
Exchange Plaza,
Bandra Kurla Complex ,
Bandra,
Mumbai 400 051

24-01-2011

Scrip Code : BBL

Kind Attn : Mr. Hari K.

Dear Sir,

Pursuant to clause 41 of the listing agreement, enclosed please find herewith Text of the Advertisement of the unaudited Financial Results for the third quarter ended 31st December, 2010 signed by the Managing Director and taken on record at the Board Meeting held on 24th January, 2011.

Kindly acknowledge receipt.

Yours faithfully,
For Bharat Bijlee Ltd.

D N Nagarkar
Company Secretary & Sr. General Manager:
Legal



Bharat Bijlee Limited

Registered Office : Electric Mansion, 6th Floor, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025

UNAUDITED FINANCIAL RESULTS FOR THE THREE MONTHS ENDED 31ST DECEMBER, 2010

(Rupees in Lakhs)

Particulars	Three Months Ended		Nine Months Ended		Year Ended
	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.03.2010 (Audited)
1 Sales & Services (Gross)	22638	17307	54329	47962	70609
Less: Excise Duty	1925	1175	4733	3493	5094
Sales & Services (Net)	20713	16132	49596	44469	65515
Other Operating Income	8	26	43	77	86
Total Income	20721	16158	49639	44546	65601
2 Expenditure					
a) (Increase)/Decrease in Stock in Trade and Work in Progress	1016	(144)	(2636)	(2137)	703
b) Consumption of Raw Materials	13448	11736	36208	33298	45244
c) Purchase of Traded Goods	578	441	1100	1193	1513
d) Employees Cost	1446	1367	4384	4007	5433
e) Depreciation and Amortisation	224	217	659	618	837
f) Other Expenditure	1790	1370	4461	3811	5661
Total Expenditure : (a + b + c + d + e + f)	18802	14987	44176	40790	59391
3 Profit from Operations before Other Income & Interest (1-2)	2219	1171	5463	3756	6210
4 Other Income	145	132	397	261	491
5 Profit before Interest (3+4)	2364	1303	5860	4017	6701
6 Interest & Finance Charges	242	183	625	431	605
7 Profit from Ordinary Activities before Tax (5-6)	2122	1120	5235	3586	6096
8 Tax Expense					
Current Tax	722	382	1746	1195	1964
Deferred Tax - Debit/(Credit)	(18)	(2)	(23)	6	43
Provision for Tax for earlier years - Short/(Excess)	-	-	-	(12)	(33)
9 Net Profit from Ordinary Activities after Tax (7-8)	1418	740	3512	2397	4122
10 Paid-up Equity Share Capital (Face value of Rs.10/- per share)	565	565	565	565	565
11 Reserves Excluding Revaluation Reserves					21859
12 Basic and Diluted Earning per Share (Rs.)	25.10	13.10	62.16	42.42	72.96
13 Public Shareholding					
- Number of Shares	3632166	3635966	3632166	3635966	3635966
- Percentage of Shareholding	64.27	64.34	64.27	64.34	64.34
14 Promoters and Promoter group shareholding					
a) Pledged / Encumbered					
- Number of Shares	-	-	-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
- Percentage of shares (as a % of the total share capital of the Company)	-	-	-	-	-
b) Non-Encumbered					
- Number of Shares	2019394	2015594	2019394	2015594	2015594
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00
- Percentage of shares (as a % of the total share capital of the Company)	35.73	35.66	35.73	35.66	35.66

Notes :

- The Company has only one reportable segment viz. "Industrial Products" in terms of the Accounting Standard - 17 on "Segment Reporting".
- There were no investor complaints pending at the beginning and at the end of the quarter. Three complaints were received and duly resolved during the quarter.
- The above statement of Financial results has been reviewed and recommended by the Audit Committee and taken on record by the Board of Directors at its meeting held on 24th January, 2011. The Statutory Auditors have carried out a Limited Review of the above Financial results.
- Previous period's figures have been regrouped wherever necessary.

Nikhil J. Danani
Vice Chairman & Managing Director

Date : 24th January, 2011