



The Vice President  
National Stock Exchange Of India Ltd.  
Exchange Plaza,  
Bandra Kurla Complex ,  
Bandra,  
Mumbai 400 051

25.07.2013

Scrip Code : BBL

Kind Attn : Mr. Hari K.

Dear Sir,

Pursuant to Clause 41 of the Listing Agreement, enclosed please find herewith Text of the Advertisement of the Unaudited Financial Results for the First Quarter ended 30<sup>th</sup> June, 2013 signed by the Managing Director and taken on record at the Board Meeting held on 25<sup>th</sup> July, 2013. Please note that a copy of Limited Review Report for quarter ended 30<sup>th</sup> June, 2013 and a certified copy of unaudited financial results shall be submitted in accordance with Clause 41 ( C ) of the Listing Agreement.

Kindly acknowledge receipt.

Yours faithfully,  
For Bharat Bijlee Ltd.

D N Nagarkar  
Company Secretary & Senior General Manager  
Legal

|                                                                                          |  |                                           |                                           |
|------------------------------------------------------------------------------------------|--|-------------------------------------------|-------------------------------------------|
| STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE THREE MONTHS ENDED 30TH JUNE, 2013      |  | (Rupees in Lakhs)                         |                                           |
| PART - I                                                                                 |  |                                           |                                           |
| Particulars                                                                              |  | Three Months Ended 30.06.2013 (Unaudited) | Three Months Ended 30.06.2012 (Unaudited) |
| 1 Income from Operations                                                                 |  |                                           |                                           |
| a) Net Sales/Income from Operations (Net of excise duty)                                 |  |                                           |                                           |
| b) Other Operating Income                                                                |  |                                           |                                           |
| Total Income from operations (net)                                                       |  |                                           |                                           |
| 2 Expenditure                                                                            |  |                                           |                                           |
| a) Cost of materials consumed                                                            |  |                                           |                                           |
| b) Purchase of traded goods                                                              |  |                                           |                                           |
| c) Change in inventories of finished goods, work in progress and stock in trade          |  |                                           |                                           |
| d) Employee benefits expense                                                             |  |                                           |                                           |
| e) Depreciation and Amortisation                                                         |  |                                           |                                           |
| f) Other expenditure                                                                     |  |                                           |                                           |
| Total Expenditure : (a + b + c + d + e + f)                                              |  |                                           |                                           |
| 3 Profit/(Loss) from Operations before Other Income and Finance Costs (1-2)              |  |                                           |                                           |
| 4 Other Income                                                                           |  |                                           |                                           |
| 5 Profit/(Loss) from Ordinary Activities before Finance Costs (3+4)                      |  |                                           |                                           |
| 6 Finance Costs                                                                          |  |                                           |                                           |
| 7 Profit/(Loss) from Ordinary Activities before Tax (5-6)                                |  |                                           |                                           |
| 8 Tax Expense                                                                            |  |                                           |                                           |
| 9 Current Tax                                                                            |  |                                           |                                           |
| 10 Deferred Tax - Debit/(Credit)                                                         |  |                                           |                                           |
| 11 Short/(Excess) Provision for Tax for earlier years                                    |  |                                           |                                           |
| 12 Net Profit/(Loss) from Ordinary Activities after Tax (7-8)                            |  |                                           |                                           |
| 13 Paid-up Equity Share Capital (Face value of Rs.10/- per share)                        |  |                                           |                                           |
| 14 Reserves, excluding Revaluation Reserve                                               |  |                                           |                                           |
| 15 Debt and Diluted Earning per Share (Rs.)                                              |  |                                           |                                           |
| PART - II                                                                                |  |                                           |                                           |
| SELECT INFORMATION FOR THE THREE MONTHS ENDED 30TH JUNE, 2013                            |  |                                           |                                           |
| Particulars                                                                              |  | Three Months Ended 30.06.2013 (Unaudited) | Three Months Ended 30.06.2012 (Unaudited) |
| A PARTICULARS OF SHAREHOLDING                                                            |  |                                           |                                           |
| 1 Public Shareholding                                                                    |  |                                           |                                           |
| - Number of Shares                                                                       |  |                                           |                                           |
| - Percentage of Shareholding                                                             |  |                                           |                                           |
| 2 Promoters and Promoter group shareholding                                              |  |                                           |                                           |
| a) Pledged / Unpledged                                                                   |  |                                           |                                           |
| - Number of Shares                                                                       |  |                                           |                                           |
| - Percentage of shares (as a % of the total shareholding of promoter and promoter group) |  |                                           |                                           |
| b) Non-pledged (the Company)                                                             |  |                                           |                                           |
| - Number of Shares                                                                       |  |                                           |                                           |
| - Percentage of shares (as a % of the total shareholding of promoter and promoter group) |  |                                           |                                           |
| - Percentage of shares (as a % of the total share capital of the Company)                |  |                                           |                                           |
| PARTICULARS OF SHAREHOLDING                                                              |  | 2021/234                                  | 2021/234                                  |
| 35.76                                                                                    |  | 35.77                                     | 35.73                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
| 35.77                                                                                    |  | 35.73                                     | 35.77                                     |
| 100.00                                                                                   |  | 100.00                                    | 100.00                                    |
| 2021/234                                                                                 |  | 2021/234                                  | 2021/234                                  |
|                                                                                          |  |                                           |                                           |



**Bharat Bijlee Limited**

Registered Office : Electric Mansion, 6th Floor, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025

**SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED UNDER CLAUSE 41 OF THE LISTING AGREEMENT FOR THE THREE MONTHS ENDED 30TH JUNE, 2013**

(Rupees in Lakhs)

| Particulars                                           | Three Months Ended 30.06.2013 (Unaudited) | Three Months Ended 31.03.2013 (Unaudited) | Three Months Ended 30.06.2012 (Unaudited) | Year Ended 31.03.2013 (Audited) |
|-------------------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|---------------------------------|
| <b>1. Segment Revenue (net of Excise Duty)</b>        |                                           |                                           |                                           |                                 |
| Net Sales/Income from operations (net of Excise Duty) | 4885                                      | 12542                                     | 3423                                      | 28698                           |
| a) Power Systems                                      | 5550                                      | 6244                                      | 6908                                      | 24836                           |
| b) Industrial Systems                                 | 10438                                     | 18786                                     | 10331                                     | 53834                           |
| <b>Net Sales/Income from operations</b>               |                                           |                                           |                                           |                                 |
| <b>2. Segment Results</b>                             |                                           |                                           |                                           |                                 |
| Profit/(Loss) before Finance Costs & Tax              | (578)                                     | 193                                       | (671)                                     | (833)                           |
| a) Power Systems                                      | 339                                       | 512                                       | 1098                                      | 2420                            |
| b) Industrial Systems                                 | (239)                                     | 707                                       | 427                                       | 1527                            |
| <b>Total</b>                                          |                                           |                                           |                                           |                                 |
| Less:                                                 |                                           |                                           |                                           |                                 |
| i. Finance Costs                                      | 267                                       | 309                                       | 325                                       | 1242                            |
| ii. Unallocable Expenses net of un-allocable income   | 415                                       | 166                                       | 449                                       | 1164                            |
| <b>Profit/(Loss) before Tax</b>                       | <b>(921)</b>                              | <b>232</b>                                | <b>(347)</b>                              | <b>(819)</b>                    |
| <b>3. Capital Employed</b>                            |                                           |                                           |                                           |                                 |
| (Segment Assets - Segment Liabilities)                |                                           |                                           |                                           |                                 |
| a) Power Systems                                      | 12328                                     | 13525                                     | 12688                                     | 13525                           |
| b) Industrial Systems                                 | 8597                                      | 8520                                      | 9963                                      | 8520                            |
| <b>Total Capital Employed in Segments</b>             | <b>21223</b>                              | <b>22045</b>                              | <b>22651</b>                              | <b>22045</b>                    |
| Add: Unallocable Assets less Liabilities              | 9206                                      | 9163                                      | 8966                                      | 9163                            |
| <b>Total Capital Employed in the Company</b>          | <b>30431</b>                              | <b>31208</b>                              | <b>31617</b>                              | <b>31208</b>                    |

Segments are identified as under:

Power Systems = Transformers, Turnkey Projects for electrical sub stations and Maintenance Products

Industrial Systems = Electric Motors, AC Variable Speed Drives and Gearless Machines

**Notes :**

- The above statement of Financial Results has been reviewed by the Audit Committee and taken on record by the Board of Directors at its meeting held on 25th July, 2013. The Statutory Auditors have carried out Limited Review of the above Financial Results.
- Previous year's/period's figures have been regrouped / recast / reclassified, wherever necessary.

Nikhil J. Damani  
Vice Chairman & Managing Director

Place : Mumbai  
Date : 25th July, 2013