

Date: May 27, 2015

BSE Limited
Corporate Relationship Department
P J Towers, Dalal Street, Fort
Mumbai - 400 001

Fax #: 91-22-2272-3121/3719

Dear Sir,

Sub: Recommendation of Dividend and date of Annual General Meeting

In compliance with the provisions of Clause 20(a) of the Listing Agreement with the Stock Exchanges, this is to inform you that the Board of Directors of the Company at its meeting held today recommended a dividend of Rs. 6.50 per share (i.e., 65%) on the equity shares of the Company and fixed the date of the Annual General Meeting (AGM) on August 5, 2015. The dividend, if approved by the shareholders at the AGM will be paid from August 19, 2015 onwards.

Please take the above on records.

Thanking you.

Yours faithfully,
for **BATA INDIA LIMITED**

MALLOY KUMAR GUPTA
Company Secretary

Copy to: The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001
Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223

Copy to: National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block
Bandra - Kurla Complex, Bandra (E)
Mumbai - 400 051
Fax #: 91-22-2659 8237/38