

June 30, 2014.

BSE Limited  
Corporate Relationship Department  
1<sup>st</sup> Floor, New Trading Ring  
Rotunda Building  
P J Towers, Dalal Street, Fort  
Mumbai 400 001.

Fax : (022) 2272 3121/ 3719

Dear Sir,

**BOARD MEETING**

We would like to inform you that a meeting of the Board of Directors of Bata India Limited ("the Company") will be held on **Tuesday, August 05, 2014**, *inter-alia*, to approve and take on record the Unaudited Financial Results of the Company for the second quarter ended June 30, 2014.

The outcome of the Board Meeting will be intimated to you in due course.

Thanking you.

Yours faithfully,  
**BATA INDIA LIMITED**



**MALOY KUMAR GUPTA**  
Company Secretary

Copy to : The Manager - Listing Dept.  
National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai 400 051.  
**Fax #: 91-22-2659 8237/38/ 8120**

Copy to : The Secretary  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata 700 001.  
**Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223**