Date: February 11, 2015.

BSE Limited
Corporate Relationship Department
P J Towers, Dalal Street, Fort
Mumbai 400 001.

Fax : (022) 2272 3121/ 3719

Dear Sir,

Sub: Incorporation of new Wholly Owned Subsidiary

This is to inform you that at the Board Meeting of the Company held on February 11, 2015, the Board of Directors noted that **Way Finders Brands Limited** (WFBL) has become a Wholly Owned Subsidiary of the Company with effect from February 10, 2015. The entire share capital of Rs.10 lac of WFBL is held by the Company and its nominees.

Please take the above on record.

Thanking you.

Yours faithfully,
BATA INDIA LIMITED

MALOY KUMAR GUPTA
Company Secretary

Encl: As above.

Copy to : The Manager Listing Dept.
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai 400 051.
Fax #: 91-22-2659 8237/38/ 8120

Copy to : The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata 700 001.
Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223