Bata

Date: July 13, 2015.

BSE Limited
Corporate Relationship Department
P J Towers, Dalal Street, Fort
Mumbai - 400 001.

Fax : (022) 2272 3121/ 3719

Dear Sir,

Re: **Book Closure for the purpose of the 82nd Annual General Meeting and payment of Dividend for the fifteen month period ended March 31, 2015.**

As informed earlier, the 82nd Annual General Meeting (AGM) of Bata India Limited ('the Company') will be held at Kalamandir, 48, Shakespeare Sarani, Kolkata – 700 017 on **Wednesday, August 5, 2015 at 10:00 a.m**. The Board of Directors of the Company at its Meeting held on May 27, 2015 had recommended a dividend of Rs.6.50 per share (i.e. 65%) on the equity shares of the Company for the fifteen month period ended March 31, 2015.

We wish to inform you that for the purpose of aforesaid AGM and to determine the shareholders / beneficial owners who will be entitled to receive dividend, if declared at the said AGM, the Share Transfer Books and the Register of Members of the Company, will remain closed from **Wednesday, July 22, 2015** to **Wednesday, August 5, 2015,** both days inclusive.

Please take the above intimation on records and acknowledge receipt.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED

MALOY KUMAR GUPTA
Company Secretary

Copy to : National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.
Fax #: 91-22-2659 8237/38/ 8120

Copy to : The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range, Kolkata - 700 001.
Fax #: 033-2210 4492 / 2210 4500 / 2210 4468 / 2223

Copy to : National Securities Depository Limited
4th Floor, 'A' Wing, trade World
Kamala Mills Compound
Senapati Bapat Marg
Lower Parel, Mumbai – 400 013.

Copy to : Central Depository Services (India) Limited
17th Floor, Phiroze Jeejeebhoy Towers
Dalal Street, Fort, Mumbai – 400 001.

Copy to : R & D Infotech Pvt. Ltd.
7A, Beltala Road, 1st Floor
Kolkata – 700 026.