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August 20, 2025
Ref: NSE/152/2025-26

To,
The Manager,
Listing Department,
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051

Symbol: BASILIC
ISIN: INE0OCC01013

Sub.: Intimation under Regulation 30 of SEBI (LODR) Regulation 2015 – Basilic Fly Studio Limited
Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Basilic Fly Studio Secures ₹29.71 Cr (GBP 2.5 Mn) Order from Netflix.

A copy of the said Press release is enclosed herewith for your records.

We request you to kindly take the above information on record.

Thanking You,

For Basilic Fly Studio Limited

Swati Sharma
Company Secretary & Compliance Officer
A54158



Basilic Fly Studio Secures ₹29.71 Cr (GBP 2.5 Mn) Order From Netflix

Strengthens Global Partnerships and Consolidates Position as a Trusted VFX Powerhouse

Chennai, August 18, 2025 – Basilic Fly Studio Limited (BFS), a pioneering force in the world of visual effects (VFX), announces that it has secured a significant order win worth ₹29.71 Cr (GBP 2.5 Mn) from Netflix, one of the world's largest streaming platforms.

This order is part of BFS's continuing success in building deep and enduring partnerships with marquee global clients. It follows the Company's recent momentum in Q1 FY26, where BFS won ₹150 Cr worth of new orders from Netflix, Disney, and HBO.

The new engagement with Netflix will involve delivery of high-complexity VFX work for an upcoming premium project. The project will be executed through BFS's global network of 800+ artists, leveraging its cost-efficient India-led hubs in Chennai and Pune, coupled with its premium creative talent in London, Paris, and Vancouver.

Commenting on this, Mr. Balakrishnan, Managing Director & CEO of Basilic Fly Studio Limited said "This order reflects the trust we have built over the years by consistently delivering high-end, complex visual effects at scale, supported by our global footprint and integrated delivery model across India, UK, France, and Canada. As we move forward, our focus remains on accelerating innovation and expanding capacity in line with Vision 2026. With investments in AI-driven workflows, modular USD integration, and world-class talent, we are confident of sustaining our growth momentum and continuing to deliver creative excellence on some of the most ambitious projects in the global entertainment industry."

The new win aligns with BFS's Vision 2026 strategy, which focuses on expanding delivery capacity, establishing AI-driven production workflows, and scaling across geographies including India, North America, and Europe

About Basilic Fly Studio Limited

Founded over a decade ago by Directors Mr. Balakrishnan and Mrs. Yogalakshmi, Basilic Fly Studio (BFS) has evolved from a modest team of skilled artists into a prominent player in the global VFX industry. The company was converted into a private limited company in 2016 and later got listed on the NSE Emerge platform in 2023, marking a significant milestone in its growth and expansion. Initially focusing on core support services such as Roto, Prep, Tracking, Assets, and Compositing, BFS now boasts a workforce of over 500 talented professionals across its studios in Chennai, Pune, Vancouver, and London. With a bold vision to become a comprehensive VFX studio and excel in all aspects of digital storytelling, BFS has consistently pushed the boundaries of both technological and creative innovation. The studio has contributed to major projects like Avatar, Avengers: Endgame, and The Last of Us, earning a reputation for excellence. Today, BFS is a hub for top industry talent from India and abroad. The studio's remarkable growth underscores its unwavering commitment to quality and its ability to thrive in the ever-evolving world of visual effects. Driven by strong growth prospects, BFS seeks regional diversification in the international market and aims for expansion in Europe and North America. Moreover, BFS is planning to open two new dedicated facilities in India.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor

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