

**Date: 17<sup>th</sup> February, 2026**

To, BSE Limited, Listing Department, P.J. Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 532694	To, National Stock exchange of India Limited, Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Symbol: ASMS
---	---

Dear Sir/Madam,

**Sub: Intimation regarding Press Release under Regulation 30 of SEBI (LODR) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release being issued by the Company today titled:

*“Bartronics Signs Shareholders Agreement with AYOU to Roll Out AI-Led Warehousing.”*

A copy of the said Press Release is enclosed herewith as **Annexure – I**.

You are requested to kindly take the above information on record.

Thanking You,

**Yours Faithfully,  
For Bartronics India limited**

**Diksha Omer  
Company Secretary**

---

**BARTRONICS INDIA LIMITED**

## Annexure – I

# Bartronics Signs Shareholders Agreement with AYOU to Roll Out AI-Led Warehousing

17th February, National, India: Bartronics India Limited (“BIL”) has executed a definitive Shareholders Agreement with Shree NagaNarasimha Pvt. Ltd., operating under the AYOU brand, marking a strategic step in its expansion under Project AVIO Agritech. With the agreement now signed, **completion of the transaction is expected over the coming weeks**, subject to transfer of funds and customary closing formalities.

The move builds on **Bartronics’ strong rural footprint across India’s major agricultural corridors**, including an established network in the **potato belt of Uttar Pradesh** and the **onion belt of Maharashtra**, along with sourcing linkages across other key fruits and vegetables clusters. Together, these regions form a critical backbone of **India’s fresh produce economy**. By combining this physical reach with **structured aggregation and technology integration under the AYOU brand**, Bartronics aims to create a **scalable, efficient, and transparent farm-to-market ecosystem**.

Following completion of the transaction, **Bartronics plans to transform select warehouses within its network into AI-enabled smart aggregation and processing hubs operating under AYOU**. These facilities will integrate **computer vision-based grading, digital quality benchmarking, predictive inventory analytics, and batch-level traceability systems**. The initiative is designed to improve supply precision across commodities including **potatoes, onions, and a wider basket of fruits and vegetables**, while **reducing wastage, enhancing quality consistency, improving demand forecasting, and enabling real-time visibility** across procurement and dispatch flows.

**AYOU** currently supplies to leading quick commerce and modern trade players, including **Swiggy Instamart, Zepto, BigBasket, and Blinkit**, as well as retail brands such as **Trent**, among others. The **introduction of AI at the warehouse layer** is expected to strengthen **service reliability and traceability standards** for these partners, while **improving price realization and transparency for farmers** across Uttar Pradesh, Maharashtra, and other sourcing geographies.

By embedding **artificial intelligence into post-harvest infrastructure**, Bartronics seeks to convert its agricultural footprint into a **data-driven rural commerce platform**. The structured data generated through this system is expected to support **better planning, reduced supply-demand mismatches, and scalable expansion** into additional commodities and markets over time.

Commenting on the development, **Vidyasagar Reddy, Managing Director, Bartronics India Limited**, said,

*“Our network across the potato belt in Uttar Pradesh and the onion belt in Maharashtra provides us with a strong agricultural backbone. The rollout of AI-enabled warehousing under the AYOU brand will transform this physical reach into a technology-led, efficient, and traceable supply chain. This initiative is about building modern agri-infrastructure that delivers measurable value to farmers while strengthening our position with leading quick commerce and modern trade partners.”*

---

## **BARTRONICS INDIA LIMITED**

### **About AYOU**

**AYOU** is an agri-supply and aggregation brand focused on **sourcing fresh produce directly from farmers and FPOs** and supplying to **quick commerce, modern trade, retail, and institutional clients across India.**

### **About Bartronics India Limited**

**Bartronics India Limited** is a rural financial inclusion and technology company focused on building **integrated rural commerce and agri-tech platforms under Project AVIO.**

---

## **BARTRONICS INDIA LIMITED**

Registered Office : Trendz Atria House No. 3-196/NR, Plot No.196, 4th Floor, Survey No.48 part, Guttala Begumpet Village, Kavuri Hills, Madhapur, Serilingampally Mandal, Ranga Reddy District, Hyderabad, Telangana -500081

Tel : 040 49269269    CIN: L62099TG1990PLC011721, Email : [Info@bartronics.com](mailto:Info@bartronics.com)    [www.bartronics.com](http://www.bartronics.com)