

Date: 09th April, 2026

To, BSE Limited, Listing Department, P.J. Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 532694	To, National Stock exchange of India Limited, Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 Symbol: ASMS
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Dear Sir/Madam,

Sub: Intimation regarding Press Release under Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release being issued by the Company today titled:

“ASMS Strengthens Agri-Commerce Network with AYOU’s Hyderabad Rollout.”

A copy of the said Press Release is enclosed herewith as **Annexure – I**.

You are requested to kindly take the above information on record.

Yours faithfully,
For Avio Smart Market Stack Limited
(Formerly Known as Bartronics India Limited)

Diksha Omer
Company Secretary

AVIO SMART MARKET STACK LIMITED

(Formerly known as Bartronics India Limited)

ANNEXURE-I

ASMS Strengthens Agri-Commerce Network with AYOU's Hyderabad Rollout

National | 9th April 2026: Avio Smart Market Stack Limited ("ASMS") has announced the expansion of its agri-supply and aggregation platform under the AYOU brand into Hyderabad, marking a significant milestone in scaling its post-harvest infrastructure and market linkage capabilities under Project AVIO Agritech.

Following its strategic investment in Shree NagaNarasimha Pvt. Ltd. (SNN), which operates under the AYOU brand, ASMS has been working closely with the team to operationalise and expand the platform beyond its established base in Bengaluru. As part of this next phase of growth, AYOU has initiated operations in Hyderabad, with meaningful progress already made in onboarding supply partners, securing warehouse infrastructure, and establishing strong linkages with key offtakers across quick commerce, modern trade, and institutional segments. The official commercial launch of operations in Hyderabad is expected in early May 2026.

AYOU has built a robust operating presence in Bengaluru, supported by well-integrated supply chains and strong demand partnerships. The platform currently caters to leading quick commerce and retail players such as Swiggy Instamart, Blinkit, Zepto, KPN Fresh, along with other large-format buyers across modern trade and institutional channels. This deep demand-side integration has been instrumental in driving scale, consistency, and operational discipline.

The Hyderabad rollout represents the first major geographic expansion following ASMS' investment and underscores the platform's readiness for multi-city execution. The new operations are designed to replicate AYOU's proven model focused on structured aggregation, quality-driven supply, and technology-enabled warehouse management. With foundational work already completed across infrastructure and partnerships, the Hyderabad expansion is well-positioned to enable efficient sourcing, aggregation, and distribution of fresh produce in one of India's key consumption hubs.

This expansion aligns with ASMS' broader vision of building a distributed, technology-enabled agri-commerce ecosystem under Project AVIO Agritech. By integrating physical infrastructure with digital intelligence, the company aims to enhance supply chain efficiency, minimize post-harvest losses, and strengthen farmer-to-market connectivity.

Commenting on the development, **Vidyasagar Reddy, Managing Director, Avio Smart Market Stack Limited**, said: "Our investment in AYOU is centered on building a scalable, execution-focused agri platform with strong integration across supply and demand. The expansion into Hyderabad marks a significant milestone, demonstrating both operational readiness and the ability to replicate our model across markets. As we continue to build under Project AVIO Agritech, such expansions will play a critical role in shaping a distributed, technology-driven agri ecosystem."

AVIO SMART MARKET STACK LIMITED

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**About AYOU**

AYOU is an agri-supply and aggregation platform focused on sourcing fresh produce directly from farmers and Farmer Producer Organizations (FPOs) and supplying to quick commerce, modern trade, retail, and institutional clients across India.

About Avio Smart Market Stack Limited (ASMS)

Avio Smart Market Stack Limited (ASMS) is a rural financial inclusion and technology company focused on building integrated rural commerce and agri-tech platforms under Project AVIO.

AVIO SMART MARKET STACK LIMITED

(Formerly known as Bartronics India Limited)

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