



BARFLEX
Polyfilms Limited

Date: Dec-05-2025

To,
The Manager-Listing
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, C-Block-G,
Bandra Kurla Complex, Bandra (E), Mumbai-400051, Maharashtra

Symbol- BARFLEX
ISIN-INE0QX401014

Sub: Submission of Press Release

Dear Sir/Madam,

In compliance of SEBI (LODR) Regulation, 2015, please find attached herewith copy of Press Release.

The aforesaid information will also be hosted on the Company's website viz. www.barflex.co.in

You are requested to take on record the above information.

Thanking you

Yours faithfully,

For Barflex Polyfilms Limited

Jaiwant Bery
Managing Director
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New Delhi - 110065

BARFLEX POLYFILMS LIMITED

(Formerly known as Barflex Polyfilms Private Limited)

GSTIN / UN: 07AABCH5209E2ZY | CIN: L25209DL2005PLC132346

Regd. Office: A-33 Third Floor, FIEE Complex Okhla Industrial Area, Phase-II,
Near C Lal Chowk, New Delhi-110020

Email: info@barflex.co.in | www.barflex.co.in | +91-8368219357

Press Release

Barflex Polyfilms Limited Advances Multi-Unit, Premium Packaging Strategy with Technology Upgrades and High-Value JVs

Barflex Polyfilms Limited is executing a focused growth strategy to become a multi-unit, multi-product, margin-accretive packaging platform. The Company is strengthening its manufacturing backbone at Baddi, scaling **premium innovation** through BA Flexpack in Faridabad, and securing high base utilisation at its upcoming Alwar facility through strategic joint ventures.

Flagship Baddi Unit: Technological Upgrade

The Company's flagship unit at Baddi has undergone a major technological upgrade, supported by the **latest imported printing and multi-layer extrusion machinery**. These high-precision systems are designed to increase throughput, minimise wastage, reinforce quality consistency, and enhance overall profitability. Baddi unit is now fully operational post-expansion, with **capacity enhanced from 6,000 TPA to 15,000 TPA**. The upgraded facility now offers a significantly wider product portfolio, including:

- Higher capacity for PVC shrink labels.
- Newly added extrusion laminates.
- Woven polypropylene (WPP) bags.
- 3D premium pouches for high-end, differentiated packaging applications.

This scale-up directly supports Barflex's premiumisation strategy and improves operating leverage. **The upgraded production architecture can now service larger order volumes, complex multi-layer structures, and stringent specifications demanded by FMCG, food, and specialty segments.**

BA Flexpack Private Limited, Faridabad: Value-Added Label Platform

BA Flexpack, the Company's joint venture in Faridabad, is now **fully operational, commenced from May 2025**. This unit manufactures;

- Paper labels for beverage, liquor, pharma, and FMCG sectors.
- PVC shrink labels
- In-mould labels (IML) for durable, high-end packaging.

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Currently at 50% capacity utilization, the unit **targets 100% by end of this financial year, followed by capacity doubling** to capture rising demand in sophisticated labels and short run laminate orders which will improve profitability.

Additionally the BA Flexpack Pvt Ltd subsidy has initiated cross selling & has secured orders from Marquee clients like ITC , Dabur , Amul , Mother Dairy , Zydus to name a few . Going forward substantial business volumes are expected for BarflexGroup , which will be generated by this JV.

Barflex Flexibles Private Limited: Alwaris a JV with Mahesh Edible Oil Group: Which Promises a High Base Utilisation from Inception

Upcoming Alwar manufacturing facility, set up in partnership with the Mahesh Edible Oil Group (a group with turnover of over Rs. 5500 crores), is at its final stage of readiness, with all major machinery procured and installed. **Commercial production is expected to begin within this financial year**, supported by tied-up bank financing for both machinery and working capital needs. Strategically, the **JV aims to utilise 40-50% of Barflex Flexibles' capacity through captive demand** from Mahesh Group's extensive edible oil and FMCG packaging requirements, ensuring high base utilisation right after getting operational, predictable cash flows, and immediate scale efficiencies. **Full 100% capacity utilization targeted by Q1 FY26-27** for predictable cash flows and scale efficiencies. Bank financing covers machinery and working capital, reducing execution risks. Additionally the new unit will enjoy State Subsidies by way of 75% reimbursement of SGST deposited against sales and a 5% Interest Subsidy against Interest payable on Term Loan availed .

Strategic Vision: A Multi-Unit, Margin-Accretive Packaging Platform

- Expanding its presence in premium flexible packaging.
- Strengthening captive and external demand through joint ventures.
- Enhancing operational efficiency through advanced technology.
- Reducing dependence on single-site production.
- Building a robust innovation pipeline through BA Flexpack Private Limited.
- Maintaining disciplined financial execution.

Together, the Baddi upgrades, BA Flexpack innovation hub, and the high-utilisation Alwar JV position Barflex Flexibles as a future-ready, premium-focused, and margin-accretive player in India's flexible packaging industry.

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