



Date: July 31, 2025

To,

<p>The Manager, Listing Department <b>BSE Limited</b> P. J. Towers, Dalal Street, Mumbai – 400001</p> <p><b>Scrip Code: 543283</b></p>	<p>The Manager, Listing &amp; Compliance Department <b>National Stock Exchange of India Limited</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051</p> <p><b>Scrip Symbol: BARBEQUE</b></p>
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Dear Sirs,

**Subject: Appointment of Senior Management Personnel**

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that, the Board of Directors of the Company, at their Meeting held today, i.e., July 31, 2025, have approved the appointment of Mr. Vipul Goel as the Chief Operating Officer of the Company and categorised him as a Senior Management Personnel.

The details as required under Section V-A of Chapter V of the SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 read with the SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as **Annexure - A**.

This is for your information and record.

Thanking you.

Yours faithfully,

**For Barbeque-Nation Hospitality Limited**

**Nagamani C Y**  
**Company Secretary & Compliance officer**  
**M. No.: A27475**

*Encl.: As above*



**Annexure - A**  
**Appointment of Senior Management Personnel**

Sl. No.	Particulars	Disclosures
1	Reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise</del>	The Board of Directors, at their Meeting held on July 31, 2025, have appointed Mr. Vipul Goel as the Chief Operating Officer of the Company and categorised him as a Senior Management Personnel.
2	Date of appointment/ <del>re-appointment</del> <del>cessation (as applicable)</del>	July 31, 2025
3	Term of appointment / <del>re-appointment</del>	Mr. Vipul Goel is not appointed for a fixed term and serves as a full-time employee of the Company.
4	Brief profile (in case of appointment)	<p>Mr. Vipul Goel is a seasoned business leader with over 15 years of experience in E-commerce, Retail, FMCG, and Consumer Durables. In his most recent role at Amazon India, he led private brands across Health &amp; Personal Care, Grocery, and Toys, scaling brands like Presto! and Jam &amp; Honey! to top positions in their categories. Prior to Amazon, he held leadership roles at Orkla (MTR Foods), where he drove innovation, market expansion, and brand growth across multiple segments.</p> <p>He holds an MBA in Marketing from Symbiosis Institute of Business Management, Pune and a Bachelor of Engineering from Thapar University. His core expertise includes strong P&amp;L management, brand strategy, trade marketing, cross-functional team leadership, brand-led business scaling and operational excellence.</p>
5	Disclosure of relationships between directors (in case of appointment of a director)	None