

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited  
Akurdi Pune 411 035 India

Tel +91 20 27472851  
Fax +91 20 27407396  
www.bajajauto.com

- 5 OCT 2015

|                                                                                                                                                                   |                                                                                                                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Corporate Relations Department.<br><b>BSE Limited</b><br>1 <sup>st</sup> Floor, , New Trading Ring<br>Rotunda Building, P J Tower<br>Dalal Street, Mumbai 400 001 | Corporate Listing Department<br><b>National Stock Exchange of India Ltd</b><br>Exchange Plaza, 5 <sup>th</sup> Floor<br>Plot No.C-1, G Block<br>Bandra-Kurla Complex<br>Bandra (East), MUMBAI 400 051 |
| <b>BSE Code: 532977</b>                                                                                                                                           | <b>NSE Code: BAJAJ-AUTO</b>                                                                                                                                                                           |

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of September 2015.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,  
For Bajaj Auto Limited,

J SRIDHAR  
COMPANY SECRETARY &  
COMPLIANCE OFFICER

Encl: as above

### **SEPTEMBER'15 SALES**

Sep-15

| Particulars              | Sep-15          | Sep-14          | Change %  | Highlights |
|--------------------------|-----------------|-----------------|-----------|------------|
| MOTORCYCLES              | 3,30,228        | 3,47,010        | -5        | -          |
| COMMERCIAL VEHICLES      | 54,172          | 52,440          | 3         | -          |
| <b>TOTAL</b>             | <b>3,84,400</b> | <b>3,99,450</b> | <b>-4</b> | -          |
| Exports out of the above | 1,73,801        | 1,74,211        | -         | -          |

YTD

| Particulars              | Apr-Sep 2015     | Apr-Sep 2014     | Change % | Highlights                                                          |
|--------------------------|------------------|------------------|----------|---------------------------------------------------------------------|
| MOTORCYCLES              | 17,78,332        | 17,74,011        | -        | -                                                                   |
| COMMERCIAL VEHICLES      | 2,91,293         | 2,70,001         | 8        | Highest ever half-yearly sales.                                     |
| <b>TOTAL</b>             | <b>20,69,625</b> | <b>20,44,012</b> | <b>1</b> | -                                                                   |
| Exports out of the above | 9,96,645         | 9,61,060         | 4        | Export for Q2 stood at ~520,000.<br>Highest ever quarterly exports. |

---

Rajiv Bajaj  
MD, Bajaj Auto Ltd., Pune  
5 October 2015