bharti

August 05, 2016

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel makes voice calling free" dt. August 05, 2016 being issued by the Company.

We request you to take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

BHARTI AIRTEL LIMITED NEW DELHI

Rohit Krishan Puri
DGM – Corporate Secretarial

Encl: As above

Bharti Airtel Limited
(a Bharti Enterprise)
Regd. & Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070
T.: +91-11-4666 6100, F.: +91-11-4166 6137, Email id: compliance.officer@bharti.in, www.airtel.com
CIN: L74899DL1995PLC070609

Airtel makes voice calling free

Now enjoy unlimited mobile calls – local, STD, national roaming - and bundled SMS/data starting at just Rs. 1199/- with Airtel postpaid 'myPlan Infinity'

Airtel postpaid 'myPlan Infinity' combines unlimited voice calling with flexible data benefits

New Delhi, August 05, 2016: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, today announced two new postpaid plans under its 'myPlan Infinity' series, offering unlimited voice calls along with bundled 3G/4G data at just Rs 1199/-. Airtel postpaid 'myPlan Infinity' combines unlimited voice calling with variable data benefits, giving customers the flexibility to choose from a wide range of plans.

Under the new 'Infinity' plans, for Rs. 1199/- customers will enjoy unlimited voice calling – local, STD, and on national roaming – along with 100 SMS per day, 1GB 3G/4G data and free subscription to Wynk Music and Wynk Movies.

The Rs. 1599/- plan will offer unlimited voice calling – local, STD, and on national roaming – along with 100 SMS per day, 5GB 3G/4G data and free subscription to Wynk Music and Wynk Movies.

Ajai Puri, Director - Operations (India & South Asia), Bharti Airtel said, "With 'myPlan Infinity' we are making voice calls free for our customers and offering them the flexibility to combine this benefit with their individual data requirements. With the new price points, we have made the proposition even more affordable and this will benefit customers with very heavy voice usage."

Airtel postpaid myPlan Infinity

Benefits	Plan Costs			
	Rs. 1199/- *New	Rs. 1599/- *New	Rs. 1999/-	Rs. 2999/-
Data quota	1GB 3G/4G	5GB 3G/4G	10GB 3G/4G	20GB 3G/4G
Voice	Unlimited Local calls + STD + Roaming	Unlimited local calls + STD + Roaming	Unlimited local calls + STD + Roaming	Unlimited local calls + STD + Roaming
Pay-as-you-go rate on data#	50p/MB	50p/MB	50p/MB	50p/MB
SMS	100 SMS per day	100 SMS per day	100 SMS per day	100 SMS per day
Wynk Music offer##	Unlimited music	Unlimited music	Unlimited music	Unlimited music
Wynk Movies offer##	Unlimited movies (Eros Now/Hooq)	Unlimited movies (Eros Now/Hooq)	Unlimited movies (Eros Now/Hooq)	Unlimited movies (Eros Now/Hooq)

#After the data quota consumption, further data usage will be charged at 50p/MB (billing at per 10kp pulse)

##Only content subscription on Wynk Music & Wynk Movies is free, data access charges apply

These plans are in addition to the existing 'myPlan Infinity' Airtel offers for its postpaid mobile customers which were launched last year enabling customers to enjoy unbeatable voice and data offers on Airtel 3G/4G.The new plans will also offer a pay-as-go-rate of only 50p/MB post exhaustion of the data limit.

For more details, log on to: www.airtel.in/4G

***

About Bharti Airtel

Bharti Airtel Limited is a leading global telecommunications company with operations in 18 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed DSL broadband, IPTV, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G and 4G wireless services and mobile commerce. Bharti Airtel had over 361 million customers across its operations at the end of May 2016. To know more please visit, www.airtel.com