

30th July, 2024

To,
Department of Corporate Services,
BSE Limited,
P J Towers, Dalal Street,
Mumbai- 400 001.
BSE: Scrip Code: 531112

To,
Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400 051.
NSE Trading Symbol: BALUFORGE

Respected Sir / Madam,

Subject: Intimation/Disclosure of appointment of Public Relations (PR) Agency under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other applicable provisions, we are pleased to intimate that the Company has appointed M/s. Passion 4 Communication Private limited, as the Public Relations (PR) Agency for providing Public Relations services to the Company with effect from 1st August, 2024.

As required under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023, details are enclosed as “Annexure”.

We request you to take the same on records.

For Balu Forge Industries Limited

JASPALSINGH
PREHLADSINGH
CHANDOCK

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JASPALSINGH
PREHLADSINGH CHANDOCK
Date: 2024.07.30 15:15:57
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Jaspalsingh Chandock
Managing Director
DIN 00813218



BALU FORGE INDUSTRIES LTD

CIN: L29100MH1989PLC255933

506, Imperial Palace, 45 Tolly Park Road, Andheri East, Mumbai – 400 069, India
M: 8655075578 E: sales@baluindustries.com/ compliance@baluindustries.com W: www.baluindustries.com

Annexure

As per SEBI Master Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 23, 2023 details to be provided while disclosing events given in part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are as under:

Sr. No.	Particulars	Details
1	Name(s) of parties with whom the agreement is entered;	Passion 4 Communication Private Limited
2	Purpose of entering into the agreement;	For the purpose of Public Relation activities for the Company.
3	Shareholding, if any, in the entity with whom the agreement is executed	NA
4	Significant terms of the agreement (in brief) special right like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc;	Engaged to the extent for Regular strategic support like pro-active public relations counseling to the officials, whenever needed, Assist in facilitating or coordinating meetings for the Company with the media as and when required, Media seeding through personal meetings with editors/reporters to create awareness about the Company, Ensure timely flow of responses/quotes/comments from the Company to the media, Preparing and disseminating press releases in India, Prepare, write and release key messages based on information/direction provided/approved by the Company to support the communication objectives,



5	Whether the said parties are related to promoter/promoter group/group companies in any manner. If yes, nature of relationship;	NA
6	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length";	NA
7	In case of issuance of shares to the parties, details of issue price, class of shares issued;	NA
8	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	NA
9	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): <ul style="list-style-type: none"> a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof; 	NA

