



BALRAMPUR CHINI MILLS LIMITED

CIN : L15421WB1975PLC030118

REGD. OFF. : "FMC FORTUNA" 2ND FLOOR, 234/3A, A.J.C. BOSE ROAD, KOLKATA - 700 020
PHONE : (033) 2287-4749 • FAX : (033) 2280-8874 • E-mail : bcml@bcml.in • www.chini.com

26th February, 2019

National Stock Exchange of India Limited Listing Deptt., Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400051	BSE Limited The Corporate Relationship Department, 1st Floor, New Trading Wing, Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai- 400001	The Calcutta Stock Exchange Limited 7, Lyons Range, Kolkata – 700001
Scrip Code: BALRAMCHIN	Scrip Code: 500038	Scrip Code: 12012

Dear Sir/ Madam,

Ref: Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sub: Postal Ballot Notice

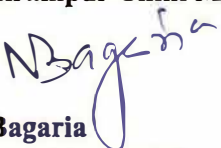
In furtherance of our letter dated 19th February, 2019 we are sending herewith copies of the advertisement published in the Newspapers viz. Financial Express (All Editions) and Arthik Lipi (Kolkata edition) on 24th February, 2019 in terms of Section 110 of the Companies Act, 2013 (as amended) read with Rule 22 of the Companies (Management and Administration) Rules, 2014 (as amended).

This is for your information and records please.

Thanking you,

Yours faithfully,

For Balrampur Chini Mills Limited


Nitin Bagaria
(Company Secretary)

Jet faces pilot trouble; may hit flight schedules

In December, Jet Airways had assured its pilots that the company would clear all pending dues by April and had even outlined a payment schedule. But the pilots, who have not been paid full salary since August last year when Jet's financial troubles came to the fore, allege, "Nothing has changed so far. In the past the money was coming in 25% installments and now it will be paid 150% in one go! Imagine those who are on low budgets and have commitments to fulfill."

Jet Airways did not respond to the *Financial Express* query till the time of going to the press.

Omnichannel strategy key to profits today

The online presence has helped improve footfalls to their stores. "As much as 30% of the total footfalls are the result of customers having browsed the site online. Croma.com is contributes 3% of the sales," adds Ghosal.

Infiniti Retail's omnichannel strategy has been built on two levers — giving consumers access to inventory on Croma.com and second, providing information on product availability at Croma stores. To compete with e-tailers, it also tracks prices of products on e-commerce platforms daily and accordingly offers promotions, cashback, etc. It has also launched a loyalty programme last month with services like offers on call for its 10 million customers.

While its store footprint typically runs into over 10,000 sq ft, Croma is also experimenting with 2,000 sq ft stores called Gadgets of Desire to "come closer to customers" and "compete with e-retailers". These stores can also function as service centres. One such store is in Delhi and another will soon open in Mumbai. Croma is using such smaller stores to sell personal devices such as smartphones, laptops, cameras, etc. But small stores come with their challenges. "Not only is there limited inventory, but also rent per sq

ques," he Goenka launches fairly significant market share. "The company's sexiness is a given. The SUV segment is a natural fit. However, to work their pricing strategy, the new Bhatia, p

tor, Jato Some situation to from Apr be a challenge for the portfolio powered estimate by ₹1-1.5. "We FY21 we year for diesel impact norms," tal said.

All seller details will have to be made available on marketplace website for all products; sellers must provide an undertaking to the platform about genuineness of products they are selling; trademark owners will be given the option to reg-

ister themselves with e-commerce platforms. All e-commerce sites or apps available to Indian consumers (displaying prices in rupees) must have maximum retail prices on all packaged products, physical products and invoices.



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Registered Office: FMC Fortuna, 2nd Floor,

234/3A, A.J.C. Bose Road, Kolkata - 700 020

Phone: (+91) 33 22874749 Fax: (+91) 33 22873083

Email: secretarial@bcmi.in Website: www.chini.com

PUBLIC NOTICE

NOTICE is hereby given that, in accordance with the provisions of Sections 108, 110 and other applicable provisions, if any, of the Companies Act, 2013 (as amended), read with the Companies (Management and Administration) Rules, 2014 (as amended), the Company has on 23rd February, 2019 completed the dispatch of the Postal Ballot Notice and E-voting dated 4th February, 2019 (hereinafter referred to as "the Notice") (also available on the Company's website www.chini.com and on the website of Karvy - www.karvy.com) by email to the Shareholders whose email IDs are registered and dispatch of the same in physical mode along with Postal Ballot Form, together with postage pre-paid self addressed envelope to all other shareholders who have not registered their e-mail IDs (or who have opted to receive physical copies) at their registered addresses through the permitted mode, for seeking consent to the following special business by postal ballot (including e-voting):

Item No.	Type of Resolutions	Brief Description
1	Special	Special Resolution for reappointment of Shri Rabi Narayan Das (DIN: 03582925) as an Independent Director of the Company for another term of five consecutive years.
2	Special	Special Resolution for reappointment of Shri Dinesh Kumar Mittal (DIN: 00040000) as an Independent Director of the Company for another term of five consecutive years.
3	Special	Special Resolution for reappointment of Shri Krishnavu Dutt (DIN: 02792753) as an Independent Director of the Company for another term of five consecutive years.
4	Special	Special Resolution for reappointment of Smt. Novel Singhal Lavasa (DIN: 07071993) as an Independent Director of the Company for another term of five consecutive years.
5	Special	Special Resolution for continuation of directorship of Shri Sakti Prasad Ghosh (DIN: 00183802) as an Independent Director of the Company.

The Company is providing the facility to the Shareholders to exercise the right to vote by electronic means and the business as set out in the Notice may be transacted through e-voting services provided by Karvy Fintech Private Limited (Karvy). CS Amber Ahmad (Membership No.: FCS 9312, CP No.: 8581), Proprietor of Amber Ahmad & Associates, Company Secretaries, has been appointed as the Scrutinizer for conducting the Postal Ballot and e-voting process in a fair and transparent manner. The e-voting opens on Sunday, 24th February, 2019 (10.00 A.M.) and ends on Monday, 25th March, 2019 (5.00 P.M.). E-voting shall not be allowed beyond 5.00 P.M. on 25th March, 2019. duly completed and signed Postal Ballot Form(s) should also reach the Scrutinizer by 5.00 P.M. on 25th March, 2019. Postal Ballot Form(s) received after 5.00 P.M. on 25th March, 2019 will be treated as if reply from such member(s) has not been received. Shareholders can opt only one mode of voting i.e. either by postal ballot or e-voting. In case shareholders cast their vote both by postal ballot and e-voting, the votes cast through e-voting shall prevail and the votes cast through postal ballot shall be treated as invalid. The results of the Postal Ballot and e-voting will be declared on Wednesday, 27th March, 2019 at 5.00 P.M. at the Registered Office of the Company. The results will also be communicated through Notice Board at the Registered Office of the Company, posted on the Company's website (www.chini.com), on the website of Karvy and will also be communicated to the Stock Exchanges, where the Company's shares are listed. Voting rights shall be reckoned on the paid up value of equity shares registered in the name of the Shareholders as on the cut-off date i.e. 8th February, 2019. A person who is in receipt of the Postal Ballot Notice but is not a member on the said date should treat the Notice for information purposes only. Shareholders may apply at secretarial@bcmi.in to receive a duplicate Postal Ballot Form. For grievances / queries / clarifications relating to voting, shareholders can contact Shri Nitin Bagaria, Company Secretary, Balrampur Chini Mills Limited, FMC Fortuna, 2nd Floor, 234/3A, A.J.C. Bose Road, Kolkata - 700020, Phone: (033)22874749 Fax: (033)22873083 Email: secretarial@bcmi.in or call Karvy on 1800 3454 001. For further details, please visit www.chini.com or the websites of the Stock Exchanges (www.bseindia.com), (www.nseindia.com)

By Order of the Board of Directors
For Balrampur Chini Mills Limited

Sd/-

Nitin Bagaria
(Company Secretary)

Date: 23rd February, 2019
Place: Kolkata

CERTIFIED TRUE COPY
For Balrampur Chini Mills Ltd.

Nitin Bagaria
Company Secretary