bharti

February 19, 2018

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel and HMD Global partner to offer affordable 4G smartphones", being issued by Bharti Airtel Limited.

Kindly take the above information on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

BHARTI AIRTEL LIMITED NEW DELHI

Rohit Krishan Puri
Dy. Company Secretary

Airtel and HMD Global partner to offer affordable 4G smartphones

The feature rich Nokia 2 now available at an effective price of INR 4999

Airtel further expands its partner ecosystem under 'Mera Pehla Smartphone' program

New Delhi, February 19, 2018: Bharti Airtel ("Airtel"), India's largest telecommunications services provider, and HMD Global today announced a partnership to offer affordable 4G smartphone options to customers as part of Airtel's 'Mera Pehla Smartphone' initiative.

Nokia 3 and Nokia 2, 4G smartphones are now available with an attractive cashback offer of INR 2000 from Airtel. Both 4G smartphones will come bundled with a special Airtel recharge pack of INR 169 offering 1GB 4G data per day and unlimited calling – Local and STD.

	Nokia 3	Nokia 2
Down payment (INR)	9499	6999
Cashback (INR)	2000	2000
Effective Price (INR)	7499	4999
Screen Size	5"	5"
Processor	1.3GHz quad-core MediaTek 6737 processor	1.3GHz quad-core Qualcomm Snapdragon 212
RAM	2GB	1GB
Storage	16GB expandable up to 128GB	8GB expandable up to 128GB
Battery	2630mAh	4100mAh
Camera – R/F	8MP rear and 8MP front	8MP rear and 5MP front

The Nokia 3, offered at an effective price of INR 7499, is a great all-round device with sleek design, good performance, camera and display and is particularly targeted at the Indian youth. Whereas, the Nokia 2, will be available at an effective price of INR 4999, offering a 5" full touch screen and a strong 4100mAh battery that lasts two days, offering a brilliant performance with great online experience.

Ajai Puri, Chief Operating Officer (India & South Asia), Bharti Airtel said, "We are delighted to partner with Nokia to bring exciting and affordable options to customers planning to upgrade to a 4G smartphone. Nokia devices have a solid brand resonance amongst customers and we believe that the partnership offers a great proposition to customers looking for quality devices at great prices."

Ajey Mehta, Vice President & Country Head - India, HMD Global said, "We are delighted to partner with Airtel for their "Mera Pehla Smartphone" initiative offering our powerful devices Nokia 3 and Nokia 2. We at HMD are focused at offering great value to our consumers with such partnerships."

The cashback benefit of INR 2000 will be given to customers in two installments over 36 months. A customer need to make Airtel prepaid recharges worth INR 3500 within the 18 months to be eligible for the first cashback installment of INR 500. Similarly, another set of recharges worth INR 3500 over the next 18 months will make the customer eligible for the second installment of INR 1500.

'Mera Pehla Smartphone' program was launched by Airtel in October 2017 with the objective of making 4G smartphones more accessible for customers. Airtel has partnered with multiple mobile handset manufacturers to build an 'open ecosystem' of affordable 4G smartphones and bring them to market at budget friendly effective prices.

About Airtel:

Bharti Airtel Limited is a leading global telecommunications company with operations in 16 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 394 million customers across its operations at the end of December 2017. To know more please visit, www.airtel.com