bharti

October 19, 2016

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

Pursuant to regulation 30 of the SEBI Listing Regulations, 2015, we are enclosing herewith a press release titled "Airtel offers 10 GB data for Rs 249/-" dt. October 19, 2016 being issued by the Company.

We request you to take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rajendra Chopra
Senior Vice President & Company Secretary

Encl: As above

Airtel offers 10 GB data for Rs 249/-

Customers purchasing any new 4G mobile handset will get 9 GB free 4G/3G data in addition to the 1GB 4G/3G data benefit on a recharge of Rs. 249/-

New Delhi, October 19, 2016: Bharti Airtel ("Airtel"), India's leading telecommunications services provider, today announced an exciting data offer for all customers purchasing a new 4G mobile handset.

Airtel is offering 10 GB 4G/3G data on a recharge of Rs. 249 along with any new 4G handset. 1 GB data will be instantly credited to the customer's account and the additional 9 GB data can be claimed by the customer through MyAirtel App. The data will be valid for 28 days. Users can avail a maximum of 3 recharges within 90 days, on the offer.

Commenting on the newly launched offer, **Mr. Ajai Puri, Director – Market Operations, Bharti Airtel**, said, "We are proud to have pioneered 4G network for users in India. This invitational offer has been designed for our data savvy customers who can now experience high speed broadband on Airtel's 4G network with their new devices."

The special offer, which was introduced in Gujarat and Madhya Pradesh & Chhattisgarh last week, has now been extended across India and is available across all brands of 4G handsets.

Airtel 4G is currently available in 18 circles across India. In non 4G circles, 3G data will be available to customers with their 4G devices.

Pack Prices may vary from circle to circle. Offer on 4G handsets only and can be availed within 30 days of purchase of the handset.

About Bharti Airtel

Bharti Airtel Limited is a leading global telecommunications company with operations in 18 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed DSL broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G and 4G wireless services and mobile commerce. Bharti Airtel had over 359 million customers across its operations at the end of August 2016. To know more please visit, www.airtel.com