bharti

April 09, 2018

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400001

Ref: Bharti Airtel Limited (532454 / BHARTIARTL)

Sub: Press Release

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel introduces new 300 Mbps Home Broadband plan for superfast data enthusiasts", being issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,

Sincerely Yours

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary

Airtel introduces new 300 Mbps Home Broadband plan for superfast data enthusiasts

New Delhi, April 9, 2018: Bharti Airtel ("Airtel"), India's largest telecommunications service provider, today said that it has introduced an all new superfast Home broadband plan with speeds of up to 300 Mbps over Wi-Fi. The FTTH (Fiber-To-the-Home) based plan comes at a monthly rental of Rs. 2199 and offers 1200GB of ultra-high speed data along with unlimited STD/Local calling benefits.

Customers opting for the plan also get free subscription to Airtel's OTT apps - Wynk Music and Airtel TV. Wynk Music offers 3 million plus songs, while Airtel TV offers 350+ LIVE TV channels as well as 10,000 movies and shows.

Commenting on the launch, **George Mathen, CEO – Homes, Bharti Airtel** said, "Following the resounding success of our V-Fiber home broadband offering, we are delighted to introduce the new FTTH based plans for customers looking for higher speeds. Fixed broadband continues to be the preferred in-home mode for customers to consume online digital content and the average usage per home is growing at a breakneck speed. With this in mind, we will plan to expand our FTTH offerings over the coming days and provide our customers the choice of home broadband plans across a wide range of price points and speeds."

Airtel offers Home broadband and fixed line services in 89 cities across India. It is the second largest fixed broadband services provider in the country.

To bring more value to its customers, Airtel has also introduced innovative offerings like Data Rollover (users can carry forward unused data to next bill cycle), Airtel Surprise and myHome Rewards that rewards users with free monthly data. These innovations offer greater value to customers enabling them to consume more content at the same price.

To check availability in their area/locality customers can log on to www.airtel.in/broadband

About Bharti Airtel Limited

Bharti Airtel Limited is a leading global telecommunications company with operations in 16 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 394 million customers across its operations at the end of December 2017. To know more please visit, www.airtel.com