

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
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- 1 OCT 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Stock Code : BAJAJ-AUTO

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of September 2014.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

SEPTEMBER'14 SALES

Sep-14

Particulars	Sep-14	Sep-13	Change %	Highlights
MOTORCYCLES	3,47,010	3,23,879	7	Sales of the new Discover 150 were 28000 units.
COMMERCIAL VEHICLES	52,440	43,936	19	Highest sales for any September.
TOTAL	3,99,450	3,67,815	9	-
Exports out of the above	1,74,211	1,46,847	19	-

YTD

Particulars	Apr-Sep 2014	Apr-Sep 2013	Change %	Highlights
MOTORCYCLES	17,74,011	17,09,441	4	-
COMMERCIAL VEHICLES	2,70,001	2,31,164	17	-
TOTAL	20,44,012	19,40,605	5	-
Exports out of the above	9,61,060	7,63,593	26	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
1 Oct 2014