

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com



July 15, 2014

To,

Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001.

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (East)
Mumbai- 400 051.

Sub: Outcome of Board Meeting – July 15, 2014.

Dear Sir,

We hereby inform that the Board of Directors of the Company, in its meeting held today i.e. July 15, 2014 have appointed Mr. Sameer Nair, as Chief Executive Officer (CEO) of Balaji Telefilms Limited and its subsidiary companies w.e.f. July 15, 2014. He will be designated as 'GROUP CEO'.

Kindly take the same on record and acknowledge receipt of the same.

Yours truly,
For Balaji Telefilms Limited

Simmi Singh Bisht
Company Secretary &
Compliance Officer



Encl: Consent Letter &
Management Discussion and Analysis Report